



A unit of the Technical College System of Georgia

# Fact Book

Prepared by the  
Office of Institutional Effectiveness

October 2013

## **About the Fact Book...**

Welcome to the 2013 edition of the West Georgia Technical College Fact Book. This report contains selected data and accomplishments that document the efforts to meet both student and community needs. Developed by the Office of Institutional Effectiveness, the West Georgia Technical College Fact Book is intended to be a valuable tool that may be useful to those engaged in planning, assessment, preparing reports, writing grant proposals, or other endeavors.

West Georgia Technical College offers many outstanding life-long learning opportunities to individuals within our service area. Whether students are looking for academic college transfer courses, career technical training, job skills upgrades, or continuing education options, West Georgia Technical College has a curriculum that meets their needs.

Serving Carroll, Coweta, Douglas, Haralson, Heard, Meriwether, and Troup counties, the college endeavors to educate students and provide them with the skills necessary in today's workforce. Our dedicated faculty and staff are committed to this long-standing tradition of excellence.

West Georgia Technical College is part of the Technical College System of Georgia, which is comprised of 24 colleges located throughout the state, and is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate in Applied Science degrees.

We hope that you will find the information contained in this Fact Book helpful. Please take time to review the data and if you have any questions, contact Dr. Kristen Douglas, Vice President for Institutional Effectiveness, at 678-664-0529 or [kristen.douglas@westgatech.edu](mailto:kristen.douglas@westgatech.edu).



Dr. Skip Sullivan, President  
West Georgia Technical College

# WEST GEORGIA TECHNICAL COLLEGE 2013 FACT BOOK

## TABLE OF CONTENTS

### INTRODUCTION

Mission.....	1
Vision.....	1
Core Values.....	1
Strategic Goals.....	2
Accreditations.....	3
Memberships.....	5
Equal Opportunity Statement.....	5
Highlights.....	6

### STUDENT

Credit and Non-Credit Student Enrollment Data.....	12
Participation Rate by Service Area.....	13
Credit Student Demographics.....	14
Associate Degree Enrollment.....	16
Diploma Program Enrollment.....	17
Certificate Program Enrollment.....	18
Graduate/Placement Report.....	20
Financial Aid - Student Recipients.....	26
Financial Aid - Amount Disbursed.....	26

### FACULTY/STAFF

Full-time Teaching Faculty by Gender, Race, Age, and Tenure.....	27
Full-time Staff by Gender, Race, Age and Tenure.....	28
College Structure.....	29

### LIBRARY/MEDIA

Library Collections.....	30
Library Expenditures.....	30
Library Service per Typical Month.....	30

## **Our Mission**

The mission of West Georgia Technical College, a unit of the Technical College System of Georgia, is to lead economic and workforce development by offering learning opportunities through quality services and educational programs using traditional and distance learning delivery methods. These opportunities focus on the development of academic and technical competence; critical thinking skills; social, personal, and intellectual values; work ethic traits; and an understanding of society. West Georgia Technical College services--including associate degree, diploma, and certificate programs, adult education, continuing education, and customized corporate training--meet the workforce needs of citizens, communities, businesses, and industries of the West Georgia service area.

## **Our Vision**

West Georgia Technical College is built upon the participation of individual citizens, the collaboration of business and industry, community partners, education groups, and the best possible use of human and financial resources. The College is responsive to the unique needs of each community in our West Georgia service area.

West Georgia Technical College offers a comprehensive range of quality credit and non-credit programs that enhance the West Georgia regional workforce. The College provides state-of-the-art technology and educational resources that enable students to become skillful professionals in their chosen careers.

## **Core Values**

West Georgia Technical College believes in the value of integrity, professionalism, excellence, and student centeredness in all aspects of our programs, services, and operations. These core values are fundamental to the success of West Georgia Technical College in realizing our mission and vision.

- **Integrity:** Our actions and words signal the institutional integrity of our college. We embrace honesty and base our decision making on a foundation of ethical standards and practical considerations.
- **Professionalism:** We foster respect and truth through exhibiting ethical standards in a courteous and conscientious manner.
- **Excellence:** We exhibit quality by meeting or exceeding the needs and expectations of our students and the community. We promote exceptional performance by recognizing and rewarding excellence in our students, faculty, staff, and community.
- **Student Centeredness:** We value and respect all students as unique individuals. We assist students in realizing their educational goals and continually strive to create a dynamic learning environment which includes them as stakeholders in their own lifelong learning.

## **Institutional Strategic Goals**

### **Access**

- I. Ensure access to learning opportunities by providing educational programs, services, support systems, and facilities that meet student needs.

### **Quality Programs and Services**

- II. Ensure the delivery of quality educational programs and services to meet the academic and technical education needs of individuals, provide pathways to satisfying and rewarding careers, and ensure a sustainable workforce.

### **Learning Outcomes**

- III. Provide educational experiences that focus on learning outcomes appropriate for the development of academic skills, occupational competencies, and lifelong learning in all academic and technical programs.

### **Technological Innovation**

- IV. Use technology in creative ways to enhance learning and streamline administrative processes.

### **Collaboration and Partnerships**

- V. Serve as a catalyst for the creation and maintenance of cooperative and collaborative partnerships among the educational, business, and government entities in the community.

### **Accountability**

- VI. Employ quality indicators to guide, assess, and improve the programs and services of the College.

### **Economic Development**

- VII. Assist in the economic development of the region by ensuring the availability of job training opportunities and serving as a catalyst and partner in work force development.

### **Resource Management**

- VIII. Ensure accountability and expand the College's potential for impacting lives through the efficient use and management of available resources and by pursuing additional resources from both the public and private sector.

## Accreditations

- West Georgia Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges.
- The Accounting program is accredited by the Accreditation Council for Business Schools & Programs (ACBSP).
- The Associate Degree Nursing program is approved by the Georgia Board of Nursing and accredited by the National League for Nursing Accrediting Counsel (NLNAC).
- The Automotive Program is approved by the National Institute for Automotive Service Excellence (ASE).
- The Barbering program is approved by the Georgia State Board of Barbering.
- The Business Administrative Technology program is accredited by the Accreditation Council for Business Schools & Programs (ACBSP).
- The Business Management program is accredited by the Accreditation Council for Business Schools & Programs (ACBSP).
- The Clinical Lab Technology Program is accredited by the National Accrediting Agency for Clinical Laboratory Sciences (NAACLS).
- The Cosmetology Program is approved by the Georgia State Board of Cosmetology.
- The Dental Hygiene Program is accredited by the Commission on Dental Accreditation of the American Dental Association.
- The Marketing Management program is accredited by the Accreditation Council for Business Schools & Programs (ACBSP).
- The Medical Assisting Program is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP) upon the recommendation of the Medical Assisting Education Review Board (MAERB).
- The Practical Nursing Program is approved by the Georgia Board of Examiners of Licensed Practical Nurses.
- The Radiologic Technology Program is accredited by the Joint Review Committee on Education in Radiologic Technology (JRCERT).
- The Surgical Technology Program is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP).

- The Drafting Technology Program at LaGrange is accredited by the American Design Drafting Association (ADDA).
- The Health Information Technology Program is accredited through the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM).

## **Memberships**

West Georgia Technical College is a member of:

- Southern Association of Colleges and Schools (SACS)
- Carroll County Chamber of Commerce
- Coweta County Chamber of Commerce
- Douglas County Chamber of Commerce
- Haralson County Chamber of Commerce
- Heard County Chamber of Commerce
- LaGrange-Troup County Chamber of Commerce
- Meriwether County Chamber of Commerce
- Georgia Chamber of Commerce
- Technical College Directors' Association of Georgia (TCDA)
- American Association of Community Colleges (AACC)
- National Junior College Athletic Association (NJCAA)

## **Equal Opportunity Statement**

As set forth in its student catalog, West Georgia Technical College does not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status (except in those special circumstances permitted or mandated by law). The following persons have been designated to handle inquiries regarding the non-discrimination policies: Equity (Title IX) coordinator is V.P. of Student Affairs. ADA (Section 504) coordinator is V.P. of Administrative Services. Both are located at 401 Adamson Square, Carrollton, Georgia, 30117. (678) 664-0400.



## AY2013 HIGHLIGHTS

### *Overall AY2013 Highlights:*

- ◆ Enrollment for AY2013 was 9,748.
- ◆ The unduplicated number of graduates at all levels was 1,736.
- ◆ In AY2013, WGTC awarded 315 associate degrees, 374 diplomas, and 1,807 technical certificates of credit for a total of 2,496 awards conferred.
- ◆ The college's AY2013 student retention rate was 59%.
- ◆ The number of students taking at least one online course at West Georgia Technical College was 3,694. This number reflects 37.9% of WGTC students.
- ◆ The number of high school students enrolled (includes dual enrollment and joint enrollment students) at WGTC was 552.
- ◆ Of the 24 TCSG Technical Colleges in AY2013, West Georgia Technical College ranks:
  - #3 in unduplicated credit enrollment
  - #2 in the number of high school students enrolled
  - #8 in online course enrollment (unduplicated)
  - #2 in the number of HOPE students served
  - #4 in the number of PELL students served
  - #1 in the total number of program graduates
  - #5 in the total number of awards conferred
  - #4 in the total number of special population students served
  - #2 in the total number of financial aid recipients

## ***Departmental AY2013 Highlights:***

### **Academic Affairs**

- Completed first year of Student Advising Center.
- Implemented Learning Support Redesign plan.
- Implemented COMPASS boot camp to assist students in successfully passing the COMPASS test and accelerate progress to gateway courses and program admission.
- Secured approvals for expanded program offerings that include the following: A.S. in General Business, Logistics and Supply Chain Management, Engineering Technology, Electrocardiographic Technology, Marketing degree with Sports Marketing and Social Media specializations, Physical Therapist Assistant, Electronics Technology degree with Biomedical specialization, Tax Preparation Specialist
- Received CAHIIM accreditation for Health Information Technology program
- Along with Institutional Effectiveness, finalized direct and statewide articulation agreements with BOR and independent colleges that include: A.S. in General Business – Columbus State University, AAS in Engineering Technology – Southern Polytechnic State University, and AAS degrees in General Business and Criminal Justice (pending) with UWG and Columbus State University
- Completed first successful Study Abroad program with Southern Regional College in Belfast, Ireland
- Customer Care Center (We Care) had an approximate 50% reduction in student/customer complaints and concerns.
- Surgical Technology program received the 2012 Association of Surgical Technologists Galaxy Award.
- Implemented initiative to convert all courses to web enhanced or hybrid format. Contracted with Smart Thinking online tutoring service to help support the initiative.
- Twenty-two PBL students placed at state competition and competed at the national PBL/FBLA competition in Anaheim, California. Students brought home six (6) national awards. Three students were elected as state officers for the upcoming year.
- Performing Arts Club performed its first two plays, “The Boor” and “The Proposal.”
- WGTC Programs achieved the following licensure passage rates:
  - Barbering 100%
  - Registered Nursing 92%
  - EMT Basic–Written 79%
  - EMT Basic–Practical 100%
  - EMT Adv–Written 54%
  - EMT Adv–Practical 100%
  - Cosmetology 100%
  - CTD 100%
  - Dental Hygiene 100%
  - Medical Assisting 100%
  - Phlebotomy 100%
  - Practical Nursing 88%
  - Radiology 100%
  - Clinical Lab Tech. 80%
  - Esthetician 100%

## **Administrative Services**

### *Financial Services*

- Improved the AR analysis and collections system
- Developed the financial aid reconciliation
- Improved the cash analysis
- Implemented the weekly refunds to SunTrust cards
- Developed manual process of authorizing students for third parties automated

### *Bookstore*

- Obtained overall increase of 10% in sales from the previous year through the implementation of non-traditional textbook purchasing options (Nebraska Neebo Rental, Jumpbooks e-book program) and through increased used book sales through WGTC's semester book buyback program and Neebo rental adoptions.
- Established item markdowns to reduce slow moving/dead stock to reduce inventory and gain more purchasing power to acquire new GM products and collegiate apparel in an effort to appeal to a greater population.
- Maintained low shrinkage level not to exceed 3% as documented and recorded in WGTC bookstore sales and COGS analysis.
- Managed and recorded all inventory transactions and performed physical inventory five (5) times per year.
- Improved stock ledger accuracy by processing and resolving credits in a timely manner by use of Operations Support – Nebraska Book Company.
- Learned to operate EDA (Electronic Data Assistant) software and hardware for receiving of merchandise, item look-up, and

student financial aid inquiry (established quick reference guide for EDA).

- Updated WGTC bookstore operating procedures manual to include advanced training from operations support, new procedures, and revised guidelines.
- Increased options for textbook purchasing at a lower cost to students.
- Improved customer accessibility of bookstore hours and change of schedule by sending notification via WGTC bookstore webpage and student email account.
- Designed and distributed WGTC Bookstore bookmarks to provide quick access for students (i.e. hours of operation, contact info, book buyback policy, financial aid dates, refund policy).

### *Human Resources*

- Redesigned the WGTC Update

## **Adult Education**

- Implemented a managed enrollment model that led to: a 7% increase in average contact hours per enrolled student, increased overall student retention by 20%, increased GED attainment rates among testing Adult Education students to 85%, and a 4% increase YTD in ABE/GED level completions.
- Implemented computer-based GED testing in Carroll and Douglas counties.
- Implemented COMPASS prep workshops for GED students transitioning to postsecondary.
- Developed and implemented a formal volunteer orientation and training program.

- Developed and implemented new instructor/employee training materials, presentations, and processes in an effort to increase efficiencies and reduce turnover.
- Developed and implemented half-day conference style staff development events for part-time instructors and aided in providing multiple workshops on instructional and student retention strategies.
- Implemented focused outreach strategies and placed additional personnel at the Murphy Campus to address the “hot spot” issue of Haralson County having over 30% of the adult population lacking a high school or GED diploma.
- Secured a \$45,000 grant award from the Wal-Mart State Giving program.
- Received a mid-year performance incentive award of \$20,000 from the Office of Adult Education.
- Received GED testing scholarships from multiple organizations and agencies, including area Rotary Clubs, CLCPs, Midway Church, Open Hands United Christian Ministries, and Tallatoona CAP, Inc.
- Developed community partnerships and collaborations resulting in a community-funded ABE/GED class in Hogansville (Troup County) and Senoia (Coweta County).
- Supported the Coweta CLCP (CLICK) in grant development to establish a literacy class for adult non-readers.
- Participated in the Coweta County Family Connection initiative with the Newnan Housing Authority to target students in need of GED credentials.
- Provided computer literacy classes for residents at the West Point Housing Authority.

- Worked in collaboration with area CLCPs, interagency councils, and family connection groups.

### **Economic Development**

- Distance Education Center
- SHRM Regional Training Center
- Southwire MAW Large Manufacturer of the Year
- WGTC OJT
- LinkedIn – one of the top 5% most viewed from over 200 million profiles
- WGTC TCC Pre-Engineering
- WGTC Study Abroad
- Go Build Douglas
- WIB Recruitment Training Programs
- Safety Academy
- Six Sigma
- Driver’s Education Partnership with South Town Motors
- \$500,000 Callaway Conference Center renovation via \$250,000 matching gift from Callaway Foundation

### **Institutional Advancement**

- Held press conference to officially announce the development of the WGTC football program beginning in 2014.
- Wrote 104 press releases covering WGTC athletics.
- Foundation had clean audit.
- Held the following fundraising events: Black Tie & Boots, Hoops for Hope, and Celebrity Gala & Golf Classic.
- Presenting sponsor of the Carrollton 4<sup>th</sup> of July parade.
- Stage sponsor at the V-Plex event
- Sponsor of two Back to School Bash events: Southwire and the Heard County School System.
- Presenting sponsor of the Beast Feast

- Held golf tournament that served as a fundraiser for the WGTC baseball program.
- Participated in the annual Douglas Chamber gold tournament.
- Began construction on the new Coweta Campus foundation building.
- Foundation purchased the Adamson Square building.
- Planned and executed the marketing plans for the Coweta Campus and the Virtual Learning Campus.
- Successful marketing of the Quality Enhancement Plan (QEP) – Reaching the Summit.
- Increased Facebook “likes” to 3,930 (increase of 870), and increased Twitter followers to 998 (increase of 290).
- Secured donation of 118 acres in Carrollton for an athletic complex.
- Secured donation of \$100,000 from Coweta County Hospital Authority for the Coweta Campus.
- Created new quarterly mailer with the Economic Development division.
- Applied and received \$25,000 Wal-Mart State Giving grant.
- Applied and received \$9,000 Dollar General grant.

### **Institutional Effectiveness**

- Conducted successful SACS COC on-site visit October 31-November 2.
- Received TCSG approval for disaggregation of all campuses and campus sites for more accurate reporting of program availability, enrollment, and budgetary allocations.
- Created college-wide committee for the development of strategies for Complete College Georgia initiative.
- Completed 2013 Complete College Georgia Improvement Plan.

### *Information Technology*

- Deployed ALEKS Labs
- Implemented GED Pearson Vue Labs at multiple campuses
- Developed mobile app solution
- Implemented Syn-App emergency response system at Douglas and LaGrange campuses
- New Coweta Campus deployment
- Implemented Mediatile digital signage system and deployed it in Newnan GED portals
- Expanded NetApp storage for additional space for services such as SharePoint
- Deployed IBM H Chassis Blade Center with Windows virtualized servers
- Deployed IBM H Chassis Center with AIX to run BANNER.
- Upgraded DegreeWorks servers plus the blade INB (BANNER application server) with Oracle 11g.

### *Curriculum*

- Successfully wrote and submitted the SACS Quality Enhancement Plan (QEP) for the redesign of learning support math
- Coordinated four QEP Summit events to communicate the QEP goal, initiatives, and strategies to students, faculty, and staff
- Concluded year-long QEP pilot and launched full implementation of the plan, involving approximately 1,000 students college-wide
- Hosted two TCSG tours of redesigned learning support math classes/labs
- Coordinated local and state approvals for 39 new program requests college-wide (one institutionally developed and entered into TCSG curriculum database)

- Working with faculty, revised institutionally developed curriculum for ADN program to facilitate student completion and comply with NLNAC accreditation
- Worked with TCSG data center to distinguish reporting structure for campuses and instructional sites to improve enrollment and award tracking
- Introduced curriculum mapping as a new tool for assessing student learning outcomes
- Established and Academic Assessment Committee to oversee process of student learning outcomes assessment
- Along with Academic Affairs, developed course and program alignment for articulation agreements with Columbus State University, University of West Georgia, LaGrange College, University of Georgia-Griffin, Phoenix University, and Point University
- Represented WGTC in TCSG-USG collaboration to support alignment with Georgia Common Core Standards initiative

## **Student Affairs**

### *Admissions*

- Received 6,197 new student applications; admitted 3,954 new students; and 2,655 new students registered.
- Received 9,334 readmission applications or program change requests; readmitted 8,231 returning students, and 5,018 readmitted students registered.

### *Career Services*

- Posted 126 positions on the WGTC Job Center for 101 companies/organizations.

### *Financial Aid*

- Awarded Pell Grant to 5,346 students (80% of students).
- Awarded 119 students Federal Work Study positions; students earned \$193,673.50.
- Awarded 5,866 students the HOPE Grant and Scholarships.

### *Registrar's Office*

- Held four graduation ceremonies for diploma and degree students, with 396 students participating.
- Sent 60.6% of official transcripts electronically. Student now have the ability to request an official transcript through their self-service Banner Web accounts.

## CREDIT AND NON-CREDIT STUDENT ENROLLMENT DATA

CREDIT	AY2012 TOTAL	AY2013 TOTAL			AY2012 – 2013 COMPARED
<b>Enrollment (unduplicated)</b>	<b>10,394</b>	<b>9,748</b>			<b>-6.22%</b>
<b>Graduates</b>	<b>1,646</b>	<b>1,736</b>			<b>+5.47%</b>
<b>Graduate Placement Rate</b>	<b>93%</b>	<b>96%*</b>			<b>*</b>
<b>Licensure Exam Passage Rate</b>	<b>90%</b>	<b>93%</b>			<b>+3.33%</b>

**AY2013 FTE = 4,774**

\* Final placement rate data for AY2013 is incomplete at this time.

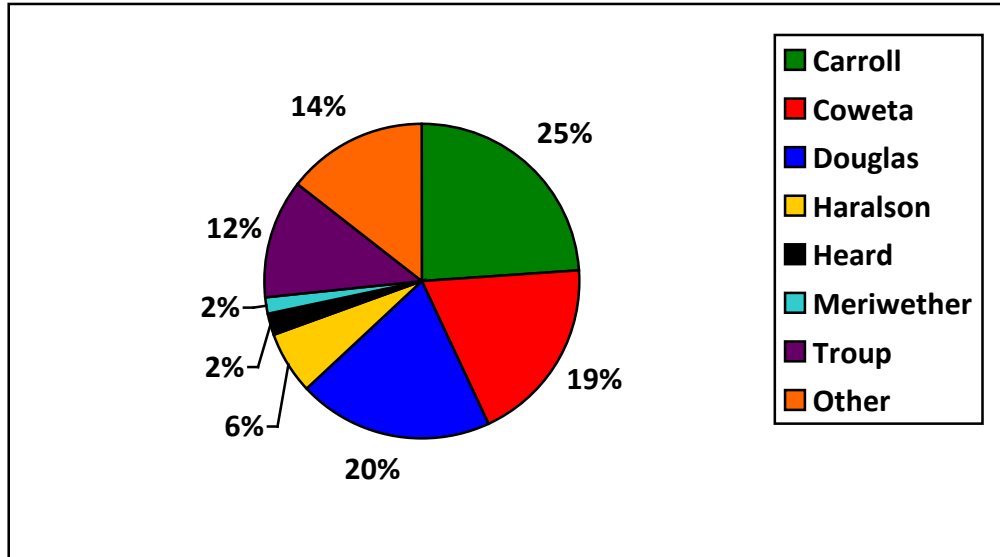
*SOURCE: KMS Data Center reports and Local Data - 09/2013*

NON-CREDIT	AY2012 TOTAL	AY2013 TOTAL			AY2012 – 2013 COMPARED
<i>Adult Literacy</i>	<b>3,290</b>	<b>2,927</b>			<b>-11.02%</b>
<i>– GED graduates</i>	<b>991</b>	<b>693</b>			<b>-30.07%</b>
<i>Continuing Education</i>	<b>2,432</b>	<b>2,042</b>			<b>-16.04%</b>
<i>Corporate Training</i>	<b>2,272</b>	<b>1,787</b>			<b>-21.34%</b>

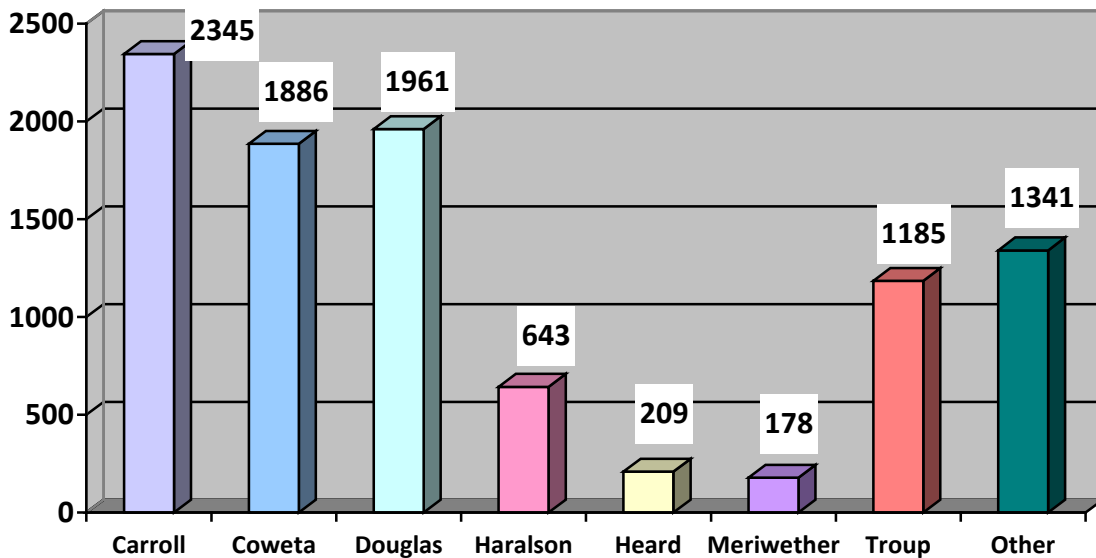
*SOURCE: GALIS and Local Data - 08/2013*

## AY2013 STUDENT PARTICIPATION RATE BY COUNTY OF RESIDENCE

### By Percentage



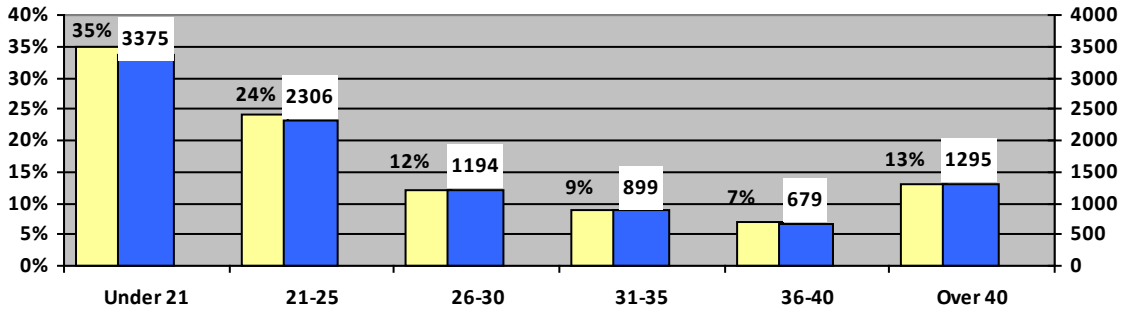
### By Student Enrollment Count



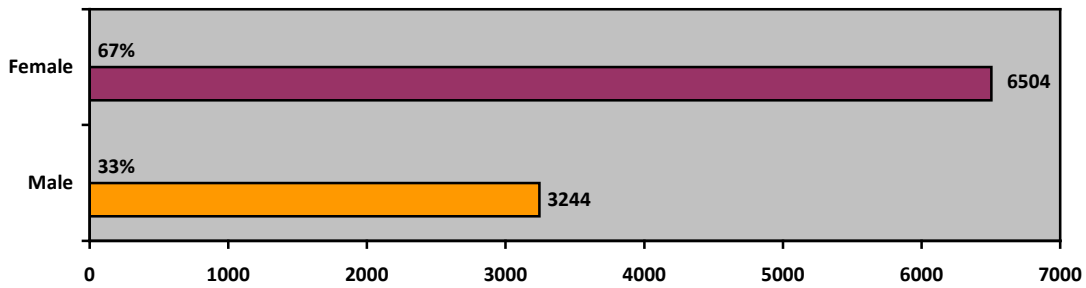


# AY2013 CREDIT STUDENT DEMOGRAPHICS

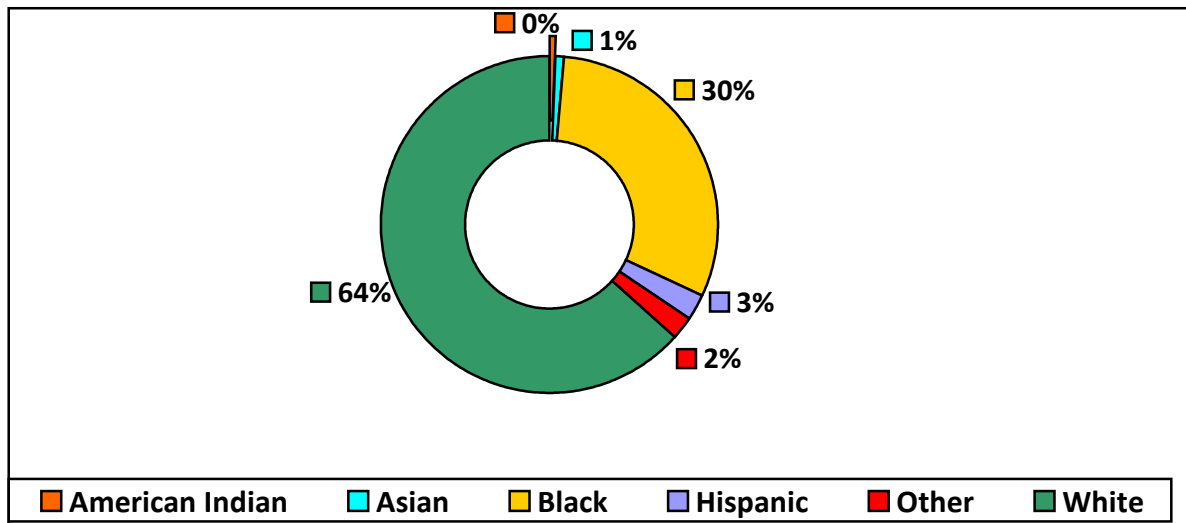
## By Age



## By Gender



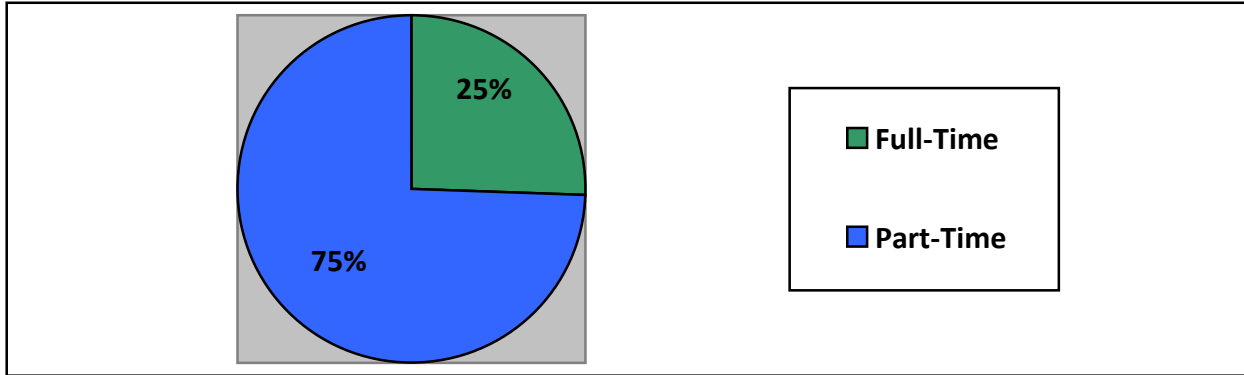
## By Ethnicity



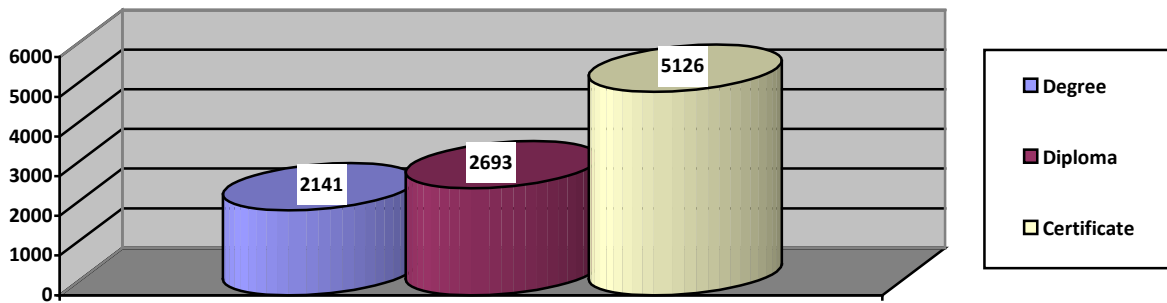
## By Educational Preparation

Less than 12	GED	High School	1 – 3 Years Postsecondary	Bachelor Degree	Greater than Bachelor Degree
7.3%	14.1%	64.7%	12.2%	1.7%	0.1%

## By Enrollment Status



## By Award Level



## ASSOCIATE DEGREE ENROLLMENT

PROGRAM	AY2012	AY2013		
Accounting	203	177		
Applied Technical Management	2	--		
Business Administrative Technology	284	221		
Business Management	119	241		
Clinical Laboratory Technology	25	27		
Computer Info Systems – Networking Specialist	182	177		
Computer Info Systems – Support Specialist	119	119		
Criminal Justice	255	250		
Culinary Arts	43	63		
Dental Hygiene	30	28		
Early Childhood Care & Education	210	238		
Electronics Technology	58	68		
Engineering Technology	--	18		
Fire Science	59	76		
Health Information Technology	145	168		
Logistics & Supply Chain Management	--	2		
Marketing	130	104		
Radiologic Technology	71	65		
Registered Nursing	218	182		
<b>TOTAL*</b>	<b>2153</b>	<b>2224</b>		

\*Duplicated numbers (learning support courses and transient students not included)

## DIPLOMA PROGRAM ENROLLMENT

PROGRAM	AY2012	AY2013		
Accounting	147	111		
Air Conditioning Technology	176	141		
Automated Manufacturing Technology	--	1		
Automotive Technology	204	186		
Barbering	51	23		
Business Administrative Technology	508	444		
Business Management	67	98		
CNC Technology	22	28		
Computer Info Systems – Networking Specialist	143	117		
Computer Info Systems – Support Specialist	95	79		
Cosmetology	490	399		
Criminal Justice	237	202		
Culinary Arts	96	77		
Diesel Equipment Technology	26	41		
Drafting Technology	34	35		
Early Childhood Care & Education	237	200		
Electrical Control Systems	14	23		
Electrical Systems Technology	29	31		
Electronics Technology	49	32		
Fire Science Technology	80	71		
Industrial Mechanical Systems	38	58		
Industrial Systems Technology	50	48		
Machine Tool Technology	25	32		
Marketing	71	56		
Medical Assisting	38	30		
Practical Nursing	61	71		
Surgical Technology	27	14		
Welding and Joining Technology	110	176		
<b>TOTAL*</b>	<b>3125</b>	<b>2824</b>		

\*Duplicated numbers (learning support courses and transient students not included)

## CERTIFICATE PROGRAM ENROLLMENT

PROGRAM	AY2012	AY2013		
Administrative Support Assistant	7	4		
Air Conditioning Electrical Technician	7	1		
Air Conditioning Repair Specialist	4	2		
Air Conditioning Technician Assistant	6	2		
Animation & Game Design Specialist	1	1		
Automotive Chassis Technician Specialist	--	3		
Automotive Climate Control Technician	--	13		
Auto Electrical/Electronic Systems Technician	2	1		
Automotive Engine Performance Technician	3	3		
Automotive Engine Repair Technician	27	27		
Automotive Transmission/Transaxle Tech Spec.	1	--		
Basic Machining Operator	3	4		
CAD Operator	20	26		
CAD Technician – Advanced	--	3		
Certified Personal Trainer	1	--		
Child Development Specialist	33	13		
CNC Specialist	3	--		
Commercial Truck Driving	119	212		
Commercial Wiring	--	2		
Computed Tomography Specialist	14	--		
Crime Scene Fundamentals	8	10		
Criminal Justice Fundamentals	24	30		
Dental Assisting – Advanced	45	44		
Dental Assisting – Basic	64	70		
Early Childhood Care & Education Basics	20	17		
EMT – Advanced	11	39		
EMT	91	89		
Esthetician	36	42		
Firefighter I	1	--		
Food Production Worker I	15	18		
Game Development Specialist	19	27		
Gas Metal Arc Welder	38	31		

Gas Tungsten Arc Welder	27	13		
Geriatric Care Assistant	1	1		
Health Care Assistant	985	835		
Health Care Science	2461	2209		
Heavy Diesel Service Technician	3	3		
Help Desk Specialist	2	2		
Human Resource Management Specialist	--	2		
Industrial Electrician	4	4		
Infant/Toddler Care Specialist	6	2		
Internet Specialist Web Site Developer	6	4		
Mammography	7	1		
Medical Billing Clerk	84	53		
Medical Coding	78	45		
Medical Front Office Assistant	29	29		
Medical Language Specialist	42	29		
Microsoft Excel Application Professional	1	--		
Microsoft Office Application Professional	8	1		
Microsoft Word Application Professional	--	1		
Nurse Aide	184	181		
Office Accounting Specialist	8	2		
PC Repair & Network Technician	27	9		
Pharmacy Assistant	86	109		
Phlebotomy Technician	97	65		
Pipe Welder	4	6		
Residential Wiring Technician	--	2		
Service Sector Management Specialist	2	2		
Shampoo Technician	41	61		
Shielded Metal Arc Welding – Advanced	66	41		
Shielded Metal Arc Welding – Basic	103	91		
Technical Specialist	980	960		
<b>TOTAL*</b>	<b>5965</b>	<b>5497</b>		

\*Duplicated numbers (learning support courses and transient students not included)

SOURCE: KMS Data Center report #DC180 - 09/2013

## AY2013 GRADUATE/PLACEMENT REPORT

ASSOCIATE OF APPLIED SCIENCE								
PROGRAM	# GRADUATES				PLACEMENT RATE % (Benchmark 90%)			
	AY2012	AY2013			AY2012	AY2013		
Accounting	29	15			93%	100%*		
Bus. Admin. Tech.	34	36			91%	100%*		
Business Management	3	2			75%	100%*		
Clinical Lab. Tech.	13	14			92%	0%*		
Comp. Info. Sys. (Support Specialist)	20	13			90%	100%*		
Comp. Info. Sys. (Networking Specialist)	31	15			96%	100%*		
Criminal Justice	17	23			87%	100%*		
Culinary Arts	4	3			75%	N/A*		
Dental Hygiene	14	11			100%	N/A*		
Early Childhood	22	18			100%	100%*		
Electronics Tech.	11	11			100%	N/A*		
Fire Science	18	19			100%	N/A*		
Health Info Tech.	--	23			--	N/A*		
Marketing	14	4			70%	N/A*		
Radiologic Tech.	35	31			86%	N/A*		
Registered Nurse	79	77			91%	N/A*		
Technical Studies	2	--			100%	--		
<b>TOTAL</b>	<b>346</b>	<b>315</b>						

## DIPLOMA

PROGRAM	# GRADUATES				PLACEMENT RATE % (Benchmark 90%)			
	AY 2012	AY 2013			AY 2012	AY2013		
Accounting	9	9			100%	100%*		
Air Cond. Tech.	27	15			92%	100%*		
Applied Mfg. Tech.	1	--			100%	--		
Automotive Tech.	23	22			78%	100%*		
Barbering	14	3			79%	N/A*		
Bus. Admin. Tech.	44	32			78%	83%*		
Business Management	1	--			100%	--		
Comp. Info. Sys. (Support Specialist)	2	2			100%	N/A*		
Comp. Info. Sys. (Networking Specialist)	6	3			88%	N/A*		
CNC Technology	6	2			100%	100%*		
Cosmetology	123	102			88%	91%*		
Criminal Justice	10	9			75%	N/A*		
Culinary Arts	8	4			100%	N/A*		
Diesel Equip. Tech.	1	4			100%	100%*		
Drafting Technology	7	3			100%	N/A*		
Early Child Care/Ed.	20	22			100%	100%*		
Elect. Control Systems	2	3			100%	N/A*		
Electrical Systems Tech.	--	3			--	N/A*		
Electronics Tech.	6	2			100%	N/A*		



Fire Science Technology	6	7			100%	N/A*		
Industrial Electrical Tech.	1	--			100%	--		
Industrial Mechanical Sys.	3	4			100%	N/A*		
Industrial Systems Tech.	3	13			100%	N/A*		
Machine Tool Tech.	6	3			100%	100%*		
Marketing	1	--			100%	--		
Medical Assisting	32	28			100%	N/A*		
Practical Nursing	50	61			98%	100%*		
Surgical Technology	21	11			91%	N/A*		
Welding/Joining Tech.	7	7			100%	N/A*		
<b>TOTAL</b>	<b>440</b>	<b>374</b>						

## TECHNICAL CERTIFICATES OF CREDIT

PROGRAM	# GRADUATES				PLACEMENT RATE % (Benchmark 90%)			
	AY2012	AY2013			AY2012	AY2013		
Admin. Support Asst.	55	65			89%	86%*		
Air Cond. Elect. Tech.	5	11			100%	100%*		
Air Cond. Repair Spec.	17	7			97%	N/A*		
Air Cond. Tech. Asst.	2	11			100%	N/A*		
Animation/Game Design	--	10			83%	N/A*		
Auto Chassis Tech.	11	27			100%	100%*		
Auto Climate Control Tech.	27	45			91%	100%*		
Auto Electrical/Electronic Systems	47	67			95%	N/A*		
Auto Engine Perf. Tech.	16	29			94%	100%*		
Auto Engine Repair Tech.	23	55			93%	100%*		
Auto Transmission/ Transaxle Technician	18	24			100%	100%*		
Basic Machining Oper.	7	5			100%	N/A*		
CAD Operator	8	14			100%	N/A*		
CAD Technician – Adv	--	1			--	N/A*		
Child Develop. Specialist	38	22			97%	100%*		
CNC Specialist	3	--			100%	--		
Comm. Truck Driving	102	169			99%	N/A*		
Computed Tomog. Spec.	10	--			100%	--		

Computerized Acct. Spec.	--	28			--	100%*		
Crime Scene Fund.	13	21			85%	N/A*		
Criminal Justice Fund.	26	37			92%	N/A*		
Dental Assisting (Adv.)	47	40			97%	N/A*		
Dental Assisting (Basic)	55	60			96%	N/A*		
Early Childhood Care/ Education Basics	70	47			99%	N/A*		
Electrocardiography Tech	--	3			--	100%*		
Emergency Med. Tech - Advanced	19	32			95%	100%*		
Emergency Med. Tech.	39	33			97%	N/A*		
Esthetician	12	21			100%	100%*		
Food Production Worker	12	14			83%	N/A*		
Game Development Spec.	17	17			91%	N/A*		
Gas Metal Arc Welder	25	26			100%	N/A*		
Gas Tungsten Arc Welder	19	15			96%	N/A*		
Geriatric Care Asst.	1	--			100%	--		
Health Care Assistant	--	1			--	N/A*		
HVAC Install. Tech.	--	1			--	100%*		
Heavy Diesel Svc. Tech.	8	2			100%	N/A*		
Help Desk Specialist	6	1			80%	N/A*		
Industrial Electrician	1	5			100%	N/A*		
Infant/Toddler Care Spec.	2	--			50%	--		
Mammography	7	--			86%	--		
Medical Billing Clerk	27	36			88%	100%*		
Medical Coding	13	7			100%	N/A*		
Medical Front Office Asst	32	30			96%	100%*		

Medical Language Spec.	14	7			69%	100%*		
MS Excel App. Prof.	40	56			84%	83%*		
MS Office App. Prof.	45	44			87%	83%*		
MS Word App. Prof.	32	62			88%	80%*		
Nurse Aide	144	178			96%	100%*		
Office Accounting Spec.	37	30			95%	100%*		
PC Repair/Network Tech.	13	36			88%	100%*		
Pharmacy Assistant	9	9			100%	N/A*		
Phlebotomy Technician	44	39			97%	100%*		
Pipe Welder	4	9			100%	N/A*		
Prep Cook	11	14			82%	N/A*		
Shampoo Technician	128	138			94%	N/A*		
Shielded Metal Arc Welder - Advanced	27	31			82%	100%*		
Shielded Metal Arc Welder – Basic	34	84			85%	N/A*		
Tax Preparation Spec.	--	27			--	100%*		
Technical Specialist	6	4			100%	100%*		
<b>TOTAL</b>	<b>1428</b>	<b>1807</b>						

\* Final placement rate data for AY2013 is incomplete at this time.

Placement rates are based on unduplicated graduates and unduplicated employment status, using the latest employment status entry for each student. Total placement rate formula:

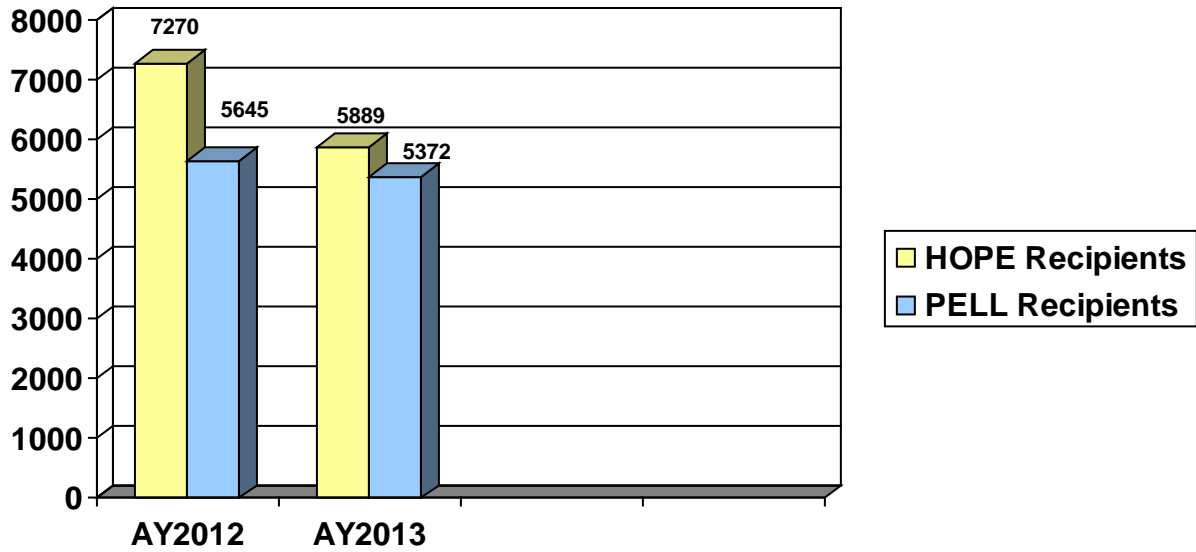
$$\frac{\text{In Field} + \text{Military} + \text{Rel Field} + \text{Unrel Field} + \text{In Field \& Cont Ed} + \text{Rel Field \& Cont Ed} + \text{Unrel Field \& Cont Ed} + \text{Cont Ed}}{\text{Numerator} + \text{Not Employed}}$$

Numerator + Not Employed

SOURCE: KMS Data Center report #DC109 and #DC112 subreport – 09/2013

## FINANCIAL AID

### Student Recipients



### Amount Disbursed

	AY2012	AY2013		
<b>TOTAL PELL</b>	\$12,549,761	\$10,470,737		
<b>HOPE, other Local Grants &amp; Scholarships</b>	\$7,484,672	\$6,285,890		

SOURCE: Local Data – 09/2013

## FULL-TIME FACULTY DEMOGRAPHICS AY2013

### By Gender

FEMALE	MALE
<b>62% (80)</b>	<b>38% (48)</b>

### By Race

ASIAN	BLACK	HISPANIC	WHITE	OTHER
<b>0% (0)</b>	<b>23% (30)</b>	<b>1% (1)</b>	<b>75% (96)</b>	<b>1% (1)</b>

### By Age

UNDER 35	35 – 49	50 – 59	60+
<b>15% (20)</b>	<b>44% (56)</b>	<b>26% (33)</b>	<b>15% (19)</b>

### By Tenure

Less Than 1 Year	1 – 5 Years	6 – 9 Years	10 – 14 Years	15 – 19 Years	20 – 25 Years	Over 25 Years
<b>13% (16)</b>	<b>48% (61)</b>	<b>15% (19)</b>	<b>17% (22)</b>	<b>2% (3)</b>	<b>2% (3)</b>	<b>3% (4)</b>

n = 128

Snapshot of full-time faculty members employed on October 15, 2012

*SOURCE: Human Resources Office Data – 08/2013*

## FULL-TIME STAFF DEMOGRAPHICS AY2013

### By Gender

FEMALE	MALE
72% (159)	28% (63)

### By Race

ASIAN	BLACK	HISPANIC	WHITE	OTHER
0% (0)	22% (48)	1%(2)	76% (169)	1% (2)

### By Age

UNDER 35	35 – 49	50 – 59	60+
19% (42)	40% (89)	32% (71)	9% (20)

### By Tenure

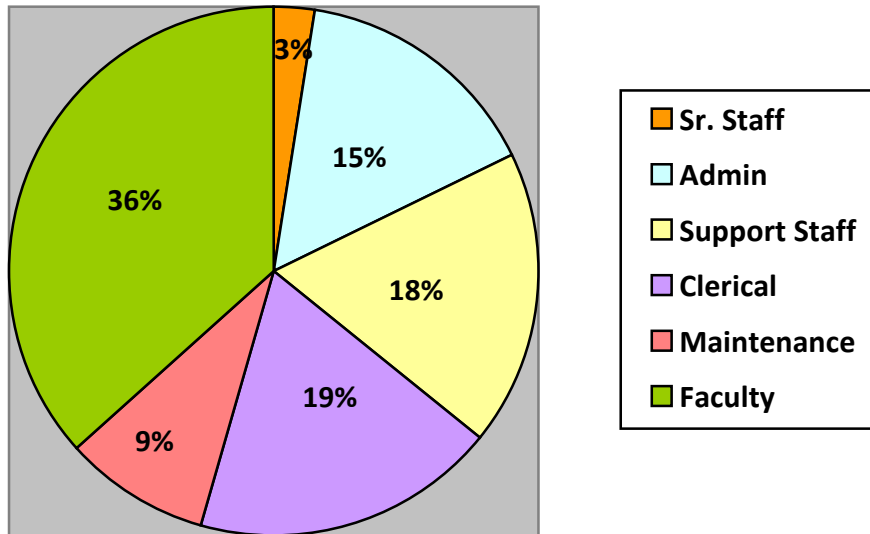
Less Than 1 Year	1 – 5 Years	6 – 9 Years	10 – 14 Years	15 – 19 Years	20 – 25 Years	Over 25 Years
18% (39)	40% (90)	15% (33)	14% (31)	8% (18)	3% (6)	2% (5)

n = 222

Snapshot of full-time staff members employed on October 15, 2012

*SOURCE: Human Resources Office Data – 08/2013*

## COLLEGE STRUCTURE AY2013



Sr. Staff:	President, Vice Presidents, Provost, Executive Director
Admin:	Assistant VPs, Directors, Managers, Coordinators, Associate Provosts, Deans
Support Staff:	Specialists, Assistants, Technicians, IT
Clerical:	Administrative Assistants, Program Specialists, Receptionists, Program Assistants, Cashiers
Maintenance & Security:	Maintenance Supervisors, Technicians, Custodial Staff, Courier, Grounds Staff, Police
Faculty:	Full-Time Teaching Faculty

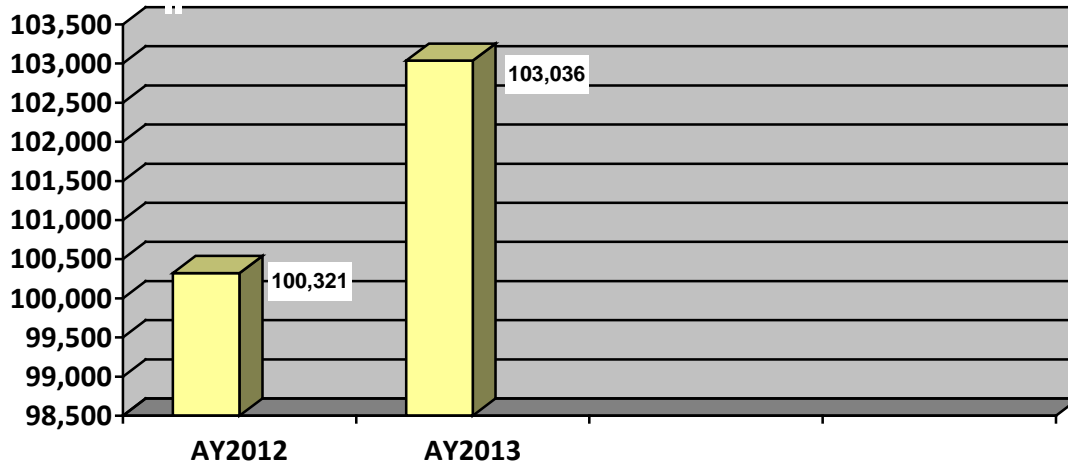
*SOURCE: Human Resources Office Data – 08/2013*



## LIBRARY COLLECTIONS

Category	AY2012	AY2013		
Books, Bound Serials & Government Documents				
Number of Volumes	45,839	48,850		
Number of Titles	35,406	37,916		
Current Serial Subscriptions				
Number of Titles	215	235		
Audio Visual Materials (audio books, videos, etc.)				
Number of Titles	3,686	3,746		

## LIBRARY EXPENDITURES



## LIBRARY SERVICE PER TYPICAL MONTH

SERVICE CATEGORY	AY2012 Student #s	AY2013 Student #s		
Circulation*	567	684		
Gate Count	19,654	21,045		
Reference	953	1,195		
Computer Usage	6,696	7,124		

\* Average # per month – includes student laptops circulation; all libraries included

SOURCE: Library Services Data – 09/2013