



Contact: Ben Chambers  
Marketing Coordinator  
Phone: 678-664-0525  
ben.chambers@westgatech.edu



Contact: Corinne Hodges  
Senior Manager, Public Relations  
Tel: 706-902-7637  
corinne.hodges@kmmgusa.com

## **Kia Motors Supports West Georgia Technical College**

WEST POINT, Ga. – Recently, West Georgia Technical College (WGTC) was presented with a second-generation Kia Sorento CUV by Kia Motors Manufacturing Georgia, Inc. (KMMG) and a Global Diagnostic System by Kia Motors America (KMA).

The Sorento will join a fleet of six Kia vehicles used by WGTC Automotive Technology students for training purposes only as they learn the necessary skills to prepare for an automotive service and repair career. Each WGTC campus offering Automotive Technology courses now uses a Kia vehicle in its Automotive Lab.

The Global Diagnostic System (GDS) is Kia Motors America's advanced service system delivering comprehensive diagnostic coverage for all Kia vehicles. WGTC students will be trained to use the GDS in diagnosing vehicle service and repair issues.

"We are deeply appreciative of Kia's continued support of technical education," said Steve G. Daniel, WGTC president. "This Sorento allows us to position a Kia at each of our Automotive Labs, and the GDS gives students the opportunity to get experience on the latest automotive technology as they prepare for their future careers."

Last August, KMMG presented WGTC with four Kia Optima midsize sedans for use in Automotive Technology labs to join a Sorento given in 2010.

"With West Georgia Technical College, we are fortunate to have a premier technical college right here in our backyard," said Randy Jackson, KMMG's senior vice president of human resources and administration. "At KMMG, we hope that the donation of this vehicle will have a tremendous impact on the automotive program at the school and we look forward to continuing our support of technical schools across the region."

The GDS was presented by David Wobst, director of KMA's Irvine, Calif.-based Kia University training operation.

West Georgia Technical College, with campuses in Carroll, Coweta, Douglas, Haralson and Troup counties and class sites in Heard and Meriwether counties offers over 120 associate

degree, diploma and technical certificate programs of study. A unit of the Technical College System of Georgia, West Georgia Tech is the fourth largest of the state's 22 technical colleges.



**WGTC Director of Institutional Advancement Kevin Cain, WGTC Provost Dr. Perrin Alford, TCSG Board Member Chunk Newman, WGTC President Steve G. Daniel, WGTC Foundation President Jim Mottola, KMMG Senior Vice President of Human Resources and Administration Randy Jackson, WGTC Foundation Vice President Delores Goldin, WGTC Dean of Trades and Technology Linda Sullivan, WGTC VP of Academic Affairs Pat Hannon and WGTC Foundation Trustee Milton Edelson.**



**WGTC students work with the school's new Global Diagnostic System presented by Kia.**

## **About KMMG**

*Kia Motors Manufacturing Georgia, Inc. (KMMG) is the first manufacturing site in North America for Kia Motors Corporation based in Seoul, Korea. With an annual capacity of 360,000 units, KMMG is located on 2,200 acres in West Point, Georgia, and began mass production on Nov. 16,*

*2009. KMMG is home to the Sorento CUV and the Optima mid-size sedan, two of the brand's top selling models in the U.S.*

###