

## ACBSP Business Programs Accreditation



The Accreditation Council for Business Schools and Programs (ACBSP) is a leading specialized accreditation association for business education. ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, master, and doctorate degree levels worldwide. The accreditation focuses on recognizing teaching excellence, determining student learning outcomes, and a continuous improvement model.

ACBSP's student-centered teaching and learning approach ensures students gain the right skills from their educational investment. Institutions with programs accredited by ACBSP are committed to continuous improvement that ensures business programs deliver students the skills employers want.

West Georgia Technical College earned ACBSP Accreditation in Accounting, Business Technology, Business Management, and Marketing Management in 2011. Every two years a Quality Assurance report is submitted to ACBSP for review to maintain accreditation status. The report initiates preparatory steps for the reaffirmation of accreditation process which will be in 2020.

The links provided connect to Student Learning Results and Business Unit Performance Results as measured and reported to ACBSP in the most recent Quality Assurance Reports. The table below provides data on enrollment, retention, and awards conferred for ACBSP accredited programs AY14, AY15, and AY16.

[Table 2: Student Learning Results, Examples, ACBSP Standard 4, AY15-AY16](#)

[Table 7: Business Unit Performance Results, ACBSP Standard 6, AY15-AY16](#)

**West Georgia Technical College**  
**ACBSP-Accredited Programs**

<b>ENROLLMENT</b>					
<b>Technical College System of Georgia Report TEC0179</b>					
<b>Major Code</b>	<b>Major Description</b>	<b>Award Level</b>	<b>AY14</b>	<b>AY15</b>	<b>AY16</b>
AC13	Accounting	Degree	184	286	302
MD13	Business Management	Degree	216	566	550
BA23	Business Technology	Degree	349	260	221
MM13	Marketing Management	Degree	90	120	96

<b>RETENTION</b>					
<b>Technical College System of Georgia Report TEC0200</b>					
<b>Major Code</b>	<b>Major Description</b>	<b>Award Level</b>	<b>AY14</b>	<b>AY15</b>	<b>AY16</b>
AC13	Accounting	Degree	38%	57%	89%
MD13	Business Management	Degree	53%	67%	72%
BA23	Business Technology	Degree	33%	45%	33%
MM13	Marketing Management	Degree	75%	33%	86%

<b>AWARDS CONFERRED</b>					
<b>Technical College System of Georgia Report TEC0109</b>					
<b>Major Code</b>	<b>Major Description</b>	<b>Award Level</b>	<b>AY14</b>	<b>AY15</b>	<b>AY16</b>
AC13	Accounting	Degree	26	26	34
MD13	Business Management	Degree	7	29	32
BA23	Business Technology	Degree	36	24	24
MM13	Marketing Management	Degree	12	4	4