

## **WGTC 2.6**

### **Social Media**

West Georgia Technical College utilizes social media pages including Facebook, Instagram, LinkedIn, Twitter and YouTube. These online social media tools provide a platform for people with common interest in WGTC to come together and share information, news, and events. WGTC's presence on these social media pages is intended to provide our communities, students, faculty, and staff a place to gather and share ideas concerning West Georgia Technical College.

All faculty, staff, students, community partners, and student organizations are encouraged to participate in our social media pages. It is the College's intention that these pages be a source to learn of events, important deadlines, news, accomplishments, and college information concerning WGTC and its students.

Publication to social media sites must follow the same guidelines as all College publications. Departments wishing to open new pages or accounts should first seek approval from the Director of Public Relations and Information.

All posts are subject to the social media site terms and conditions as well as the social media policies of WGTC and TCSG.

The following Social Media Posting and Content Guidelines are recommended by TCSG and posted on social media platforms.

*West Georgia Technical College Social Media Posting and Content Guidelines*

*West Georgia Technical College welcomes participation on our Facebook pages and encourages you to interact with us often. We hope to provide a forum for dialogue among the many diverse voices of our college and communities served, and we encourage comments about the content you find here.*

*Posts containing personal attacks, profanity, nudity, hate speech or illegal material are prohibited. In addition, we will also remove any posts violating FERPA or the student right to confidentiality. We reserve the right, at our discretion, to remove any post or to revoke a user's privilege to post to our page. Please be aware that we cannot immediately review every comment posted on the page.*

*Opinions expressed in non-West Georgia Technical College posts are not necessarily those of the college and its employees, and we cannot guarantee the accuracy of these posts. Representation of personal opinions as being endorsed by the college or any of its organizations is strictly prohibited. No one is authorized to use the West Georgia Technical College name to promote any opinion, product, cause or political candidate.*

*Posts are to be used only for noncommercial purposes. You may not solicit funds or promote commercial entities.*

*All content posted by West Georgia Technical College is the property of the college and is subject to copyright laws.*

Policy Source: West Georgia Technical College	Policy Manager: Director, Public Relations and Information	Effective: 3/2009
Division: Public Relations	Reviewed: 1/2022 Revised: 1/2022	