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The West Georgia Technical College Strategic Plan 2016-2020 contains the long-term and short-term plans for the College, including the mission and vision, alignment with the Technical College System of Georgia (TCSG) directions, critical success factors and inhibitors, strategic goals, and each goal’s related objectives with strategies for meeting these objectives.

History of West Georgia Technical College
On September 4, 2008, the State Board of the Technical College System of Georgia voted unanimously to consolidate 14 technical colleges statewide into six. The West Georgia Technical College/West Central Technical College merger made the newly named West Georgia Technical College the second largest technical college in Georgia, at that time. West Georgia Technical College serves seven counties — Carroll, Coweta, Douglas, Haralson, Heard, Meriwether and Troup.

With over 120 approved programs of study, West Georgia Technical College is poised to meet the needs of business, industry, and an ever-changing community. Students have multiple opportunities to participate in student groups and organizations. Additionally, students have the opportunity to participate in athletics through the Golden Knights men’s and women’s athletic teams.

West Georgia Technical College is proud to provide post-secondary education and training to the citizens of West Georgia. Through this process, our students have the opportunity to improve their quality of life, achieve their dreams, and make our community a better place to live.

The faculty and staff are committed to providing technical education that is responsive to the changing needs of business and industry, students and the community at large. Today, West Georgia’s unwavering commitment to educational excellence and student success has made our graduates some of the most competitive individuals in the workforce. West Georgia Technical College’s excellent leadership, strong faculty and staff, accessible locations and affordability will continue the rich tradition of excellence.
Mission (WHO WE ARE)
West Georgia Technical College (WGTC), a unit of the Technical College System of Georgia, supports student success, economic development, and the community by providing a skilled workforce through the delivery of relevant education and training opportunities.

Vision (WHO WE WANT TO BE)
We envision West Georgia Technical College as a model of innovation and excellence in technical education, recognized as an outstanding pathway to rewarding careers.

Role and Scope (OUR COMMITMENT)
West Georgia Technical College is a public, two-year, multi-campus technical college that provides quality education and promotes workforce development in the West Georgia region.

An open-access institution of higher education, the College serves traditional and nontraditional curriculum students who have a wide variety of educational goals, from personal enrichment to career development to university transfer. To help students meet their goals, WGTC offers associate degrees, diplomas and technical certificates.

The curriculum includes programs in health sciences, trade and technology, business, and public service. WGTC students draw on knowledge from a broad range of disciplines to develop the communication and critical thinking skills that are fundamental to lifelong learning. WGTC further promotes adult education and economic development through GED classes, ESL classes, continuing education courses, and corporate training for business and industry.

WGTC is committed to being accessible and responsive to community needs. To foster student success, WGTC provides quality education on many levels and comprehensive student support services. In addition to traditional instruction, WGTC’s flexible course offerings and alternative delivery methods, including online instruction, enable more members of the community to pursue higher education.

Core Values (WHAT GUIDES AND INSPIRES US)
- Integrity
- Professionalism
- Student Success
- Academic Excellence

At West Georgia Technical College, we value professionalism, integrity, student success, and academic excellence. We are dedicated to the success of our students through continual improvement. We hold ourselves accountable to our students, employees, and community by honoring our commitments and striving to provide the highest quality education.
West Georgia Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of West Georgia Technical College. The Commission should be contacted only if there is evidence that appears to support the College’s significant non-compliance with a requirement or standard. Inquiries such as admission requirements, financial aid, educational programs, etc., should be addressed directly to West Georgia Technical College and not to the Commission’s office. Please direct all questions to: West Georgia Technical College, 176 Murphy Campus Drive, Waco, Georgia 30182, Phone 770.537.6000, and Fax 770.537.7995.

Program Accrediting Agencies:
- Accreditation Commission for Education in Nursing (ACEN)
- Accreditation Council for Business Schools and Programs (ACBSP)
  - Accounting
  - Business Administrative Technology
  - Marketing Management
  - Business Management
- American Dental Association
- Automotive Service Excellence (ASE)
- Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM)
- Commission on Accreditation of Allied Health Education Programs (CAAHEP)
  - Medical Assisting, under recommendation of the Medical Assisting Education Review Board (MAERB)
  - Surgical Technology, under Accreditation Review Committee on Education in Surgical Technology (ARC-ST)
- Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM)
- Georgia Board of Licensed Practical Nurses
- Georgia Board of Nursing
- Joint Review Committee on Education in Radiologic Technology (JRCERT)
- National Accrediting Agency for Clinical Laboratory Sciences (NAACLS)

Regulating Agencies:
- Georgia Board of Cosmetology
- Georgia Board of Licensed Practical Nurses
- Georgia Board of Licensed Registered Nursing
- Georgia Department of Community Health
- Georgia Firefighter Standards and Training Council
- Georgia State Board of Barbering
West Georgia Technical College operates as a unit of the Technical College System of Georgia. Policies and procedures approved by the State Board of the Technical College System of Georgia are used as a foundation for operation and planning at the College. The College’s planning process includes the five-year Strategic Planning Process, Annual Review Process, and the TCSG-mandated Performance Accountability System (PAS). This planning process has resulted in the development of college-wide initiatives and policies addressing activities of the college. These collective plans drive the College’s activities and services and establish its future direction.

West Georgia Technical College’s strategic planning process focuses on developing the College’s future goals and direction for the College’s programs and services. The Strategic Plan describes the long-term and short-term plans for the College, including the mission and vision, alignment with TCSG directions, critical success factors and inhibitors, strategic goals, and each goal’s related objectives with strategies for meeting these objectives. The institutional mission is at the heart of the Strategic Plan and is the departure point for the creation of goals and objectives. As represented in the College’s Evaluation and Improvement Model, operational unit planning can result from strategic objectives and action plans generated by the Strategic Plan.

Environmental scanning, data analysis, interviews, review of the literature, survey analysis, meeting minutes, selected group work sessions, and planning retreats are used to develop the goals and objectives for the College. The process used in creating the Strategic Plan is designed to be participatory and inclusive of all segments of the institutional faculty and staff. The Senior Leadership Staff serves as the group responsible for ensuring that the WGTC Strategic Plan is a living document used to determine the College’s vision and focus over the next five years.
institutional strategic themes and goals

theme: student success

GOAL 1 • ACCESS
Increase access to students

GOAL 2 • AFFORDABILITY
Ensure affordability of tuition/fees for our students

GOAL 3 • ARTICULATION
Pursue articulation agreements to give students opportunities to continue their education

GOAL 4 • PERFORMANCE
Meet all performance goals and benchmarks toward student success

GOAL 5 • LEARNING
Provide a quality learning environment for all students
institutional strategic themes and goals

**theme: resource management**

**GOAL 6 • FUNDING SOURCES**
Secure public and private resources to support students and advance the College

**GOAL 7 • HUMAN RESOURCES**
Maintain a competitive edge to hire qualified and talented employees

**GOAL 8 • FACILITIES**
Provide and maintain facilities, classrooms, and state of the art labs that are optimal to the learning environment

**GOAL 9 • TECHNOLOGY**
Acquire technological innovations in programs and administrative functions
institutional strategic themes and goals

**theme: community partnerships**

**GOAL 10 • BUSINESS AND INDUSTRY**
Collaborate with business and industry to produce employable graduates

**GOAL 11 • POLITICAL ENVIRONMENT**
Enhance political relationships to support the College

**GOAL 12 • K–12 SYSTEMS**
Collaborate with K-12 systems to increase dual enrollment opportunities and prepare students for college

**GOAL 13 • UNIVERSITY SYSTEM**
Work in partnership with the University System and private institutions to create lifelong opportunities for students
theme: communication

GOAL 14 • BRANDING
Establish a new, positive and unique identity for the College

GOAL 15 • MARKETING
Launch a new message/campaign to elicit a response from potential students

GOAL 16 • WEBSITE
Create a new epicenter of communication to current students and the public

GOAL 17 • SOCIAL MEDIA
Secure up-to-date digital communications for prospective and current students

GOAL 18 • INTERNAL COMMUNICATIONS
Improve internal communications for the College
West Georgia Technical College
Board of Directors

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Chair-Elect Aaron Mabon, Meriwether Co.
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Daniel Jackson, Carroll County
Mike Lee, Douglas County
Morris Long, Heard County
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Steve Daniel, ex-officio
Kim Learnard, ex-officio

Commissioner
Gretchen Corbin,
Technical College System of Georgia

WGTC partners with four College and Career Academies

College and Career Academy, Carroll County
Central Educational Center, Coweta County
College and Career Institute, Douglas County
THINC Academy, Troup County

Steve G. Daniel, President

WEST GEORGIA TECHNICAL COLLEGE

TECHNICALLY, THE BEST!

www.westgatech.edu
A unit of the Technical College System of Georgia
Equal Opportunity Institution