

WGTC FOUNDATION

BLACK TIE & BOOTS

featuring

Sawyer Brown



2021

PARTNERSHIP OPPORTUNITIES

westgateschool.edu/black-tie-boots

invitation to PARTNER

OCTOBER 23, 2021 • 6 P.M. • WGTC MURPHY CAMPUS, WACO, GA
featuring SAWYER BROWN

On behalf of West Georgia Technical College Foundation, thank you for your interest in a partnership for our 2021 Black Tie & Boots featuring country music superstar, Sawyer Brown. Your investment in Black Tie & Boots affords the WGTC Foundation the opportunity to provide for its gap funding program, for student scholarships, and for general support to WGTC. In 2020, we paused with the rest of the world due to a global pandemic. We are excited to bring back Black Tie & Boots for the 19th year to create more student opportunities.

By investing in the WGTC Foundation, you are a valuable stakeholder in economic and workforce development right in your own community. We look forward to partnering with you for our 2021 Black Tie & Boots!

Sincerely,
Greg Wright
President
WGTC Foundation



westgatech.edu/black-tie-boots

about BLACK TIE & BOOTS

Black Tie & Boots is the WGTC Foundation's annual signature event. Celebrating its 19th year in 2021, Black Tie & Boots offers guests an exclusive opportunity to see some of country's biggest artists in an intimate indoor setting.

Since their debut on "Star Search" in the early 1980's, Sawyer Brown has released 23 studio albums with more than 50 chart singles. In addition to the band's success on country radio, the group has taken home CMA, ACM, CMT and MCN awards. However, Sawyer Brown is most known for their wildly

entertaining live performances having played more than 4,500 shows across the world.

Sawyer Brown is a five-man band including singer Mark Miller, keyboardist Gregg "Hobie" Hubbard, lead guitarist Shayne Hill, bassist Jim Scholten, and drummer Joe Smyth.

We have all missed being together, so let's get dressed up and put on our dancing shoes. We'll take care of dinner and drinks — you prepare to kick up your heels for a great night.



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Investing in **BLACK TIE & BOOTS**

We remain grateful and humbled for the past 18 years of support we've received from community partners and friends. As we celebrate our 19th year of Black Tie & Boots, we invite you to join in on the fun by investing in Black Tie & Boots. Your generosity directly impacts our gap funding program, our student scholarships, and our general support for WGTC.

GAP FUNDING: This program fills the “gap” in a student’s ability to fully fund his or her education at WGTC. Students repay their grant amounts each semester so the program is self-replenishing and sustainable. We’ve helped retain 600+ students in the last year!

STUDENT SCHOLARSHIPS: Student scholarships are need-based and provide for tuition, fees, books, and other educational expenses that our students incur while attending WGTC. We have almost 100 scholarships available each semester to students.

GENERAL SUPPORT FOR WGTC: WGTC Foundation provides for faculty and staff professional development opportunities, emergency funding, and equipment purchases to advance the mission of WGTC.

In 2019, Black Tie & Boots raised over \$61,000, the highest total ever!

Will you help us to reach and surpass this goal in 2021?

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Investment LEVELS

CAPSTONE SPONSOR, \$20,000

- Named Capstone Scholarship for 15 students with up to \$500 per student award
- Personal meet-and-greet with scholarship recipients during the academic year
- Naming rights to Black Tie & Boots VIP reception
- Reserved seating for 16 guests
- Eight VIP passes for artist meet and greet
- Pre-program advertising via video or slideshow
- Recognition via website, program and advertising

CORNERSTONE SPONSOR, \$10,000

- Reserved seating for 16 guests
- Six VIP passes for artist meet and greet
- Recognition via website, program, and advertising

CAMPUS SPONSOR, \$2,500

- Reserved seating for 4 guests
- Recognition via website, program, and advertising

PILLAR SPONSOR, \$15,000

- Named scholarship for 10 students with up to \$500 per student award
- Reserved seating for 16 guests
- Eight VIP passes for artist meet and greet
- Pre-program advertising via video or slideshow
- Recognition via website, program and advertising

PATRON SPONSOR, \$5,000

- Reserved seating for 8 guests
- Recognition via website, program, and advertising

COLLEAGUE SPONSOR, \$1,000

- Reserved seating for 2 guests
- Recognition via website, program, and advertising

Thank you for your **INTEREST** *in*
BLACK TIE & BOOTS

Your investment in WGTC Foundation is an investment in our own community's workforce pipeline and economic development.

To get involved, please contact:
Executive Director Brittney Henderson
brittney.henderson@westgatech.edu
c. 706.594.2696

westgatech.edu/black-tie-boots



“By awarding me this scholarship, you have helped to significantly lighten my financial burden, allowing me to lessen the workload I have had to take on in an effort to pay for books and other education-related expenses.”

Victoria Christie
WGTC Foundation Scholarship recipient

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