



**A unit of the Technical College System of Georgia**

# **Fact Book**

**Prepared by the  
Office of Institutional Effectiveness**

**October 2024**

## About the Fact Book...

Welcome to the 2024 edition of the West Georgia Technical College Fact Book. This report contains selected data and accomplishments that document our efforts to meet both student and community needs. Developed by the Office of Institutional Effectiveness, the West Georgia Technical College Fact Book is intended to be a valuable tool that may be useful to those engaged in planning, assessment, preparing reports, writing grant proposals, or other endeavors.

West Georgia Technical College offers many outstanding life-long learning opportunities to individuals within our service area. Whether students are looking for career technical training, academic college transfer courses, job skills upgrades, or continuing education options, West Georgia Technical College has a curriculum to meet their needs. Additionally, West Georgia Tech provides classes that prepare adults to take a high school equivalency (HSE) exam, such as the GED or the HiSet. The overarching theme that unifies our efforts is workforce development. We work to improve the education, training, and hands-on skill of individuals so they can be successful in meaningful careers offered by the many excellent businesses and industries in our community.

Our dedicated faculty and staff are committed to a long-standing tradition of excellence, serving Carroll, Coweta, Douglas, Haralson, Heard, Meriwether, and Troup counties since 1966. We are proud of the work of our faculty and staff who go the extra mile to keep our focus on meeting student needs so they can be successful.

West Georgia Technical College is part of the Technical College System of Georgia, which is comprised of 22 colleges located throughout the state, and is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate degrees.

We hope you find the information contained in this Fact Book helpful. Please take time to review the data, and if you have any questions, contact the Office of Institutional Effectiveness at 770-537-5753.



Dr. Julie Post, President  
West Georgia Technical College

# WEST GEORGIA TECHNICAL COLLEGE 2024 FACT BOOK

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## **Our Mission**

West Georgia Technical College, a unit of the Technical College System of Georgia, serves the communities of Carroll, Coweta, Douglas, Haralson, Heard, Meriwether, and Troup counties, supporting student success, economic development and the community, by providing a skilled workforce, through the delivery of relevant education and training, via high school equivalency, college credit associate degrees, diplomas, and technical certificates of credit, as well as corporate and continuing education opportunities.

## **Our Vision**

West Georgia Technical College will be a model of innovation and excellence in technical education, recognized as an outstanding economic and community partner, and nimble provider of pathways to rewarding careers.

## **Our Core Values**

- Integrity
- Professionalism
- Student Success
- Academic Excellence

# Institutional Strategic Goals

## Strategic Goal 1

Expand Academic and Service Opportunities for Student Success

### **1. Align relevant, rigorous programing and curriculum with the region's employers and job needs to credit, adult education, and customized training, to ensure overall student success now and in the future.**

- *Conduct a comprehensive survey and review of programs for applicability to employer needs.*
- *Identify and align appropriate campus programming identity.*
- *Identify new IET opportunities for adult education students and collaborate with partners for implementation.*
- *Assess low enrollment programs to determine future actions.*
- *Increase credit enrollment by bridging learner transitions, dual enrollment, and HSE through clearly identified program pathways.*
- *Explore and develop ways credit and non-credit can partner for program implementation and prior learning assessment.*

### **2. Align class sizes and instructional methods and resources with evidence-based best practices to ensure student success.**

- *Assess online class sizes for most effective student-teacher ratio. Analyze with practical consideration and program appropriateness.*
- *Streamline LMS format and enhance instructor training base.*
- *Extend learning beyond the classroom by recording lectures and cataloging for later student use.*
- *Publish program course rotations, specific to campus and program, for internal and external access for program completion planning.*
- *Seek, where appropriate, more Open Educational Resources (OER) to ease the financial burden and accessibility.*
- *Infuse more experiential and project-based learning into course design, particularly in Arts and Sciences courses, as well as soft skills as appropriate for individual program and career field application.*
- *Seek program and course offerings outside the current Monday-Thursday scheduling to afford additional opportunities for expanding program capacity and offerings at alternative times and locations.*

### **3. Align community partnerships to provide for employer and other entity engagement in the connection of classroom learning and career field application.**

- *Develop apprenticeship opportunity communication package.*
- *Expand options and access for student placement, internship, apprenticeship, and co-op opportunities with local employers.*
- *Increase and strengthen community partnerships for employer input on curriculum, instructional delivery, and alternative methods of employer exposure to students.*
- *Elevate partnerships with local chambers of commerce/economic development organizations, civic clubs, youth groups and other entities to communicate mutual needs, desires.*
- *Identify and involve alumni for engagement, targeted exposure, participation in advisory.*

- *Seek new business and industry partnerships for non-credit assessments and training for workforce upskilling and increased talent development.*

## **Strategic Goal 2**

### **Enhance Student Engagement**

#### **1. Provide academic guidance for students from onboarding to graduation, while incorporating career industry support as they navigate through WGTC to where they want to be.**

- *Enhance the onboarding process by:*
  - *utilizing technology as a communication tool,*
  - *fully implementing and utilizing the TargetX CRM tool,*
  - *enhancing partnerships with secondary education partners to define program options.*
- *Provide a methodology to assist students in determining long-term career choices.*
  - *Implement career assessments at admission*
  - *Provide early academic/career advisement through a defined communication plan*
- *Integrate Financial Aid informational modules and videos.*
- *Offer more career-focused advisement options and provide clarity of pathways to bridge the gap from student to employment.*
- *Fully develop, embrace, communicate, and implement the College's Quality Enhancement Plan (QEP) for an improved enrollment and advisement experience.*
- *Eliminate barriers for non-traditional students to ensure access to systems and programs.*
- *Enhance the Career Services partnerships with business and industry and increase exposure to and involvement with students prior to graduation for direct connection with employers.*

#### **2. Create engaging opportunities for students to enhance involvement on campus and develop leaders that make an impact within their communities.**

- *Re-establish the student ambassador program, informed student mentors, assist with new student orientation, campus events and social media influencers.*
- *To develop additional exposure and pipelines for promotion of all student activities.*
- *Increase opportunities for students to participate in philanthropic activities.*
- *Increase awareness and utilization of the Behavioral Intervention Team, reporting, and availability of mental health support services.*
- *Develop plan to increase participation in and preparation for SkillsUSA.*
- *Collaborate with program leaders to utilize business and industry professionals to develop and participate in leadership series opportunities and company visits for students.*
- *Develop ways to celebrate the uniqueness of our students through non-traditional career paths, diversity/equity/inclusion and all-around awareness and acceptance, of all student types, in all career fields.*

### **Strategic Goal 3**

Elevate Perception through Improved Communication

#### **1. Create a stronger emotional connection to and accurate perception of the products and services the College delivers through improved communication.**

- *Develop comprehensive marketing plan.*
- *Implement standards of written communication for content, distribution and timeliness, standardize communication.*
- *Evaluate program and course naming to demystify meaning and increase ease of understanding and awareness.*
- *Expand and increase all media messaging via web, press release, social and traditional avenues to share the WGTC story and depiction of WGTC as "first-choice".*
- *Collaborate with all divisions to develop a comprehensive external student communication plan.*
- *Coordinate graphic means for content and delivery of identified pathways for programs.*
- *Seek business and industry testimonials regarding the success of WGTC students as employees.*

### **Strategic Goal 4**

Ensure Adequate Resource Development

#### **1. Annually review technology, equipment and training with college standards and expectations to determine and validate plans for incremental upgrades and align with instructional operational needs.**

- *Review and evaluate campus facility utilization to assess and align with campus programming needs.*
- *Develop facility renovation plans.*
- *Select and contract with firm to design and produce Facilities Master Plan.*
- *Explore more opportunities to enhance and support the "Wellness Works" program.*
- *Replace/update campus map access, wayfinding signage, interactive apps or kiosks for clarity and visibility.*

#### **2. Conduct a comprehensive review of all facilities including function, space allotment, class schedules and equipment. Priorities should be established based upon employers' and job/career need.**

- *Align with established standards and review, revise, and replace outdated technology and related systems.*
- *Implement campus-to-campus synchronous instructional technology.*
- *Provide ongoing and regular training for faculty and staff to more effectively utilize existing and new technology and equipment.*
- *Implement new or upgrade current intranet system for improved campus internal communications.*
- *Augment facility locations for Economic Development and Adult Education programming.*

#### **3. Ensure alignment of human resources to provide effective talent through recruitment, development, and retention of employees.**

- *Conduct wage and benefit analysis for all employees.*

- *Explore and implement additional methods and avenues to recruit talent.*
- *Revitalize the onboarding process for new employees.*
- *Review and rewrite the Employee Manual/Handbook to reflect expectations for faculty and staff.*
- *Develop means to increase awareness and accessibility of policy and procedure changes, necessary HR forms, employee processes, and routine informational needs.*
- *Improve on-campus professional development.*
- *Seek ways to enhance the employee "family" and inter campus connectedness.*

**4. Increase and strengthen financial opportunities for the College as well as its students, communities, and partners.**

- *Seek increased grant opportunities to secure program/initiative specific funding and explore internal grant writer options.*
- *Increase external community partnerships for fundraising and for improved family campaign participation.*
- *Increase understanding and transparency for faculty and staff about:*
  - *College finances*
  - *Financial Aid and scholarship opportunities for students*
- *Increase fundraising through a comprehensive, coordinated 5-year major gifts campaign significant projects.*
- *Increase awareness in the community of the myriad of financial aid options available and make transparent the affordability of attending West Georgia Technical College.*
- *Ensure systematic review of new state and federal laws, programs and funding to leverage opportunities.*
- *Share College's priorities with legislators and community influencers.*

**Strategic Goal 5**

Improve Data Collection, Analysis and Benchmarking

**1. Utilize all available resources from community partners, TCSG, and internal initiatives to collect and analyze data on student enrollment progression, retention and graduation rates.**

- *Add student focus groups and utilize incentives where possible for increased participation.*
- *Identify and communicate expectations for enrollment, retention, and completion benchmarks, by program, to create awareness and accountability.*
- *Fully utilize available reports (KMS, NSC, IPEDS, etc.) and standard data definitions to assess student benchmarks and track students' progression after WGTC.*
- *Develop best means and location to share pertinent and relevant data internally.*
- *Align assessment with strategic goals.*

**2. Measure and communicate the progress of strategic initiatives to support meeting and/or exceeding standard college scorecard data benchmarks and other goals as established by the senior leadership team.**



Credit Benchmarks	
<b>Enrollment</b>	increase + 4% Y2Y
FTE	increase + 4% each term Y2Y
Regular Credit	increase + 4% each term Y2Y
Dual Credit	increase + 2% each term Y2Y
Dual % of Total	remain at or below 25%
Retention	increase +1% each Y2Y
DE Conversion	increase +1% each Y2Y
HSE Conversion	increase +2% each Y2Y
Graduates	increase +4% Y2Y
Awards	increase +5% Y2Y
HOPE Career	increase +2% Y2Y
Grant Grads	
DE Grads	increase +1% Y2Y
DE Awards	increase +2% Y2Y
Placement Overall	remain at or above 98%
Placement in Field	increase +1% Y2Y

Adult Education Benchmarks	
Enrollment	increase +150 students Y2Y
Enrollment ASE	increase +25 students Y2Y
Enrollment ESL	increase +25 students Y2Y
Skills Gain ABE	increase +100 Y2Y
Skills Gain ASE	increase +25 Y2Y
Skills Gain ESL	increase +25 Y2Y
HSE Graduates	increase +30 graduates Y2Y

Economic Development & CCT	
Companies	increase +25 companies Y2Y
Training Hours	increase +2000 hours Y2Y

## **Accreditations**

West Georgia Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees. West Georgia Technical College also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of West Georgia Technical College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, by calling 404-679-4500, or by using information available on SACSCOC's website ([www.sacscoc.org](http://www.sacscoc.org)).

### **Program Accrediting Agencies:**

Accreditation Commission for Education in Nursing (ACEN)

Accreditation Council for Business Schools and Programs (ACBSP)

- Accounting Degree
- Business Healthcare Technology Degree
- Business Technology Degree
- Marketing Management Degree
- Business Management Degree

Accreditation Council for Pharmacy Education (ACPE) and American Society of Health-System Pharmacists (ASHP)

- Pharmacy Technology

Commission on Accreditation of Allied Health Education Programs (CAAHEP)

- Medical Assisting, under recommendation of the Medical Assisting Education Review Board (MAERB)
- Surgical Technology, under Accreditation Review Committee on Education in Surgical Technology (ARC-ST)

Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM)

Commission on Dental Accreditation (CODA)

Joint Review Committee on Education in Radiologic Technology (JRCERT)

National Accrediting Agency for Clinical Laboratory Sciences (NAACLS)

### **Regulating Agencies:**

Georgia Board of Cosmetology

Georgia Board of Dentistry

Georgia Board of Nursing

Georgia Department of Community Health

Georgia Firefighter Standards and Training Council

Georgia State Board of Barbering

## **Memberships**

West Georgia Technical College is a member of:

- Carroll County Chamber of Commerce
- Carroll Tomorrow
- Community Colleges of the Appalachia
- Council for Advancement and Support of Education
- Douglas County Chamber of Commerce
- Elevate Douglas
- Georgia Manufacturing Alliance
- Haralson County Chamber of Commerce
- Heard County Chamber of Commerce
- LaGrange-Troup County Chamber of Commerce
- Meriwether County Chamber of Commerce
- National Council for Marketing and Public Relations
- Newnan Chamber of Commerce
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
- Technical College Directors' Association of Georgia (TCDA)
- Troup Strategy Center

## **Statement of Equal Opportunity**

As set forth in its student catalog, West Georgia Technical College complies with the Technical College System of Georgia (TCSG). The TCSG State Board prohibits discrimination on the basis of an individual's age, color, disability, genetic information, national origin, race, religion, sex, or veteran status ("protected status"). No individual shall be excluded from participation in, denied the benefits of, or otherwise subjected to unlawful discrimination, harassment, or retaliation under, any TCSG program or activity because of the individual's protected status; nor shall any individual be given preferential treatment because of the individual's protected status, except the preferential treatment may be given on the basis of veteran status when appropriate under federal or state law.

The following persons have been designated to manage inquiries regarding the non-discrimination policies:

Equity (Title IX) Coordinator for Students – Dean of Students; 176 Murphy Campus Blvd., Waco, Georgia, 30182, 770.537.5722.

ADA (Section 504) Coordinator for Students – Career & Student Support Services Manager; 176 Murphy Campus Blvd., Waco, Georgia, 30182, 770.824.5245.

Equity (Title IX) Coordinator for Employees – Human Resources Manager; 176 Murphy Campus Blvd., Waco, Georgia, 30182, 770.537.6056.

## **AY2024 HIGHLIGHTS**

### ***AY2024 College Highlights:***

- ◆ Enrollment for AY2024 was 9,552.
- ◆ The unduplicated number of graduates at all levels was 2,168.
- ◆ In AY2024, WGTC awarded 327 associate degrees, 320 diplomas, and 2,473 technical certificates of credit for a total of 3,120 awards conferred.
- ◆ The college's student retention rate was 64.4%.
- ◆ The number of students taking at least one online course at West Georgia Technical College was 7,131. This number reflects 74.65% of WGTC students.
- ◆ The number of high school students enrolled (dual enrollment and/or joint enrollment) at WGTC was 2,503.

## ***AY2024 Departmental Highlights:***

### **Academic Affairs**

- Launched Program Leadership Academy
- Implemented Single Syllabus
- Achieved the following licensure passage rates:
  - Dental Hygiene 100%
  - EMT 43%
  - EMT Advanced 43%
  - Health Info Mgt Tech 71%
  - Medical Assisting 92%
  - Medical Lab Tech 100%
  - Nurse Aide 91%
  - Paramedic 100%
  - Pharmacy Tech 77%
  - Phlebotomy 86%
  - Practical Nursing 90%
  - Radiology Tech 89%
  - Registered Nursing 94%

### **Arts & Sciences**

- Began a pilot program with ChatGPT Math to better support and tutor select math courses
- Piloted HIST and PSYC simul-cast classes, allowing the college to serve students in two campus locations at one time

### **Business & Public Services**

- Added new program areas:
  - C# Programmer TCC
  - Java Programmer TCC
- Established relationship with Microsoft to develop a Data Center Academy at Douglas campus and provide scholarship funds for students
- Hosted the first Computer Innovator's Challenge student competition at Carroll campus. The event was sponsored by Southwire's IT department

### **Health Sciences**

- HIMT, Rad Tech, and Medical Assisting earned reaccreditation status
- Adopted a Coronal Polishing certificate for Dental Assisting

### **Nursing**

- Adopted an Accelerated Nursing curriculum to allow students to complete the program in nine weeks
- Hosted 1<sup>st</sup> annual Nursing Block Party at Murphy campus; students who attended were entered into a scholarship drawing; three scholarships, along with various door prizes, were awarded
- Began participating in the DAISY award for faculty

### **Trade & Technology**

- Launched National Manufacturing Day at LaGrange campus
- Began new Commercial Construction Management program
- Awarded the Metallica Scholars grant for welding and electrical programs
- Adopted Cosmetology for Licensure certificate program

### **Finance**

#### **Financial Services**

- Managed 824 Nelnet agreements totaling \$893,823.82

- Processed 9,853 student refunds through Bank Mobile totaling \$13,591,237.26
- Processed 1,767 POs
- Provided purchasing and travel training on four campuses as well as purchasing training to program chairs/directors
- Provided budget management training at all five campuses and at in-service

## **Adult Education**

- Enrolled 1,729 students in Adult Basic Education (ABE) and High School Equivalency (HSE) prep; forty-four percent of these students were enrolled in English as a Second Language classes
- Graduated 214 HSE students
- Awarded \$14,092 in WGTC Foundation HSE testing scholarships and \$3,312 from Three Rivers WIOA Youth Services Program for HSE testing scholarships
- Fifty-six individuals earned a national recognized credential in OSHA10/Forklift, Hospitality, and Childcare in the Integrated Educational Training program

## **Economic Development**

### ***Continuing Education***

- Began subscription model for programs
  - 202 available classes
  - 921 participants
  - 8,162 training hours
- Trained 48 students in Joshua's Law Driver's Education
- Proctored 245 GACE exams
- Proctored 426 TEAS exams

## ***Corporate Training***

- Provided 73,606 training hours to 3,144 employees at 43 companies
- Awarded welding certificates to 18 inmates from Carroll and Coweta correctional facilities
- Awarded 33 welding certificates to employees from three companies
- Trained 116 Georgia Public Officers in Law Enforcement Phlebotomy
- Provided skills assessments and maintenance training to 361 Delta employees

## **Facilities**

### • ***All Locations***

- Began Master Plan update process with architect
- Purchased new Ford Transit courier van
- Purchased five new Dodge Charger police cars
- Purchased a new Chevrolet 2500HD special project truck with service bed attachment

### • ***Carroll Campus***

- Upgraded fencing & renovated ceiling space in diesel lab
- Sealed & painted CDL building
- Completed installation of equipment for plumbing & construction classes

### • ***Coweta Campus***

- Began renovation process for precision manufacturing lab

- Replaced flue pipe for boilers in both buildings
- ***Douglas Campus***
  - Replaced countertops in dental lab
  - Installed countertops and electrical in cosmetology classrooms
  - Renovated nursing lab storage room to office space
  - Installed cabinetry for bookstore
- ***LaGrange Campus***
  - Completed renovation for pharmacy lab
  - Renovated space & moved bookstore to new location
  - Renovated space to provide new office space for library
  - Installed new controller system for HVAC loop at building D
- ***Murphy Campus***
  - Broke ground for new industrial building and parking lots
  - Began process for expansion of kitchen for culinary program
  - Completed painting of four bathrooms at the conference center
  - Remodeled office space
- ***Greenville Site***
  - Replaced three HVAC units
- ***Adamson Square***
  - Replaced one HVAC unit

## **Information Technology**

- Implemented a new faculty & staff intranet site, Knightro Connect
- Implemented a new public website: [www.westgatech.edu](http://www.westgatech.edu)
- Upgraded classroom computers to Windows 11
- Created over 40 new online forms and workflows to digitize antiquated paper processes
- Created over 600 new customized Banner reports for various departments
- Upgraded fiber optic cabling at Douglas to prepare for future internet and networking needs
- Replaced & upgraded all network switches at Murphy campus and Adamson Square administrative site
- Replaced all existing UPS systems in IT closets with current and adequate systems

## **Institutional Effectiveness**

- Submitted the Carl D. Perkins grant funding application documents and secured funding to support career and technical programs of instruction
- Fulfilled data requests throughout the year, including providing data for the college's Quality Enhancement Plan
- Created and launched multiple surveys to support college and program initiatives

## **Police**

- Updated the Centegix emergency notification system



- Updated college Emergency Operations Plan (EOP) and provided it to all employees
- Created a quick reference guide for emergencies
- Authorized for purchase of new police cars for the college

### **Student Affairs**

- In conjunction with the Finance department, onboarded a scholarship reimbursement program with WellStar guild
- Added Free Little Pantries at each campus
- Sponsored My Money Life financial literacy simulation
- Developed affiliation with Kudzu to offer students a low-cost banking solution

### **Accessibility Services**

- Hosted two National Disability Employment Awareness events with community presenters
- Registered 383 (duplicated) accessibility students

### **Admissions**

- Received 6,618 new student applications; admitted 3,747 new students; and 2,152 new students enrolled
- Received 2,217 transfer student applications; admitted 1,483 transfer students; and 720 transfer students enrolled
- Received 3,005 high school dual enrollment applications; admitted 2,166 dual enrollment students; and 1,984 dual enrollment students enrolled
- Received 4,076 returning student applications; admitted 3,305 returning students; and

1,477 returning students enrolled

- Received 144 transient student applications; admitted 76 transient students; and 43 transient students enrolled
- Overall transition rates for all applications were:
  - applicant to accepted student – 67%
  - applicant to registered student – 40%
  - accepted to registered student – 59%
- Hosted Tech Nights
- Developed an instructional video for students to assist with completing the admissions application within Target X

### **Advisement & Retention**

- Advisement student contacts increased by 41%
- Upswing online tutoring usage increased by 8.8%
- Added a healthcare informational session for all nursing, health science, cosmetology, and esthetician programs
- Added a WGTC 1101 session that contains information on OKTA login, help center, Blackboard login, and program checklists
- Began distribution of a monthly student newsletter

### **Career Services**

- Completed AY2023 Placement Report
  - 99.17% overall placement rate
  - 86.34% in-field placement rate
- Hosted annual Kickstart Your Career hiring event:

- 27 employers participated
  - 81 attendees
- Coordinated two employer informational sessions
- Conducted two employer tours of the trade/tech building at Carroll campus
- Implemented Handshake:
  - Students had access to over 300 employers' postings
  - 177 active students created new accounts

### ***Financial Aid***

- Provided part-time employment across all campuses and service areas to 86 students through the Federal Work Study Program, with wages totaling \$258,236
- Provided PELL totaling \$13,469,087 to 3,637 students
- Provided HOPE and other local grants totaling \$7,999,955 to 4,500 students
- Provided services to 380 students receiving Veteran Education benefits

### ***Registrar***

- Held five in-person commencement ceremonies. Live streams for each ceremony were offered and, later, moved to the college's YouTube channel. Total viewership was
  - Live – 3,103
  - Archive - 857
- Uploaded monthly enrollment files to the National Student Clearinghouse as well as nine award files reflecting the awards earned
- Processed 7,379 Parchment transcript orders

### ***Special Populations***

- Served 870 students
- Hosted a community resource fair with six participating community agencies
- Developed affordable housing partnerships with three Carrollton city apartment complexes
- Developed a non-traditional gender career newsletter

### ***Student Life***

- Held in-person, virtual, and online new student orientations. Attendance totaled 3,964
- Ten FBLA students participated in the National FBLA Leadership Conference in Orlando, Florida
- Eleven students competed in five categories at the SkillsUSA Georgia State Leadership & Skills Conference. The chapter earned the Quality Chapter of Excellence award
- The National Technical Honor Society collected over 550 children's books to be donated to the Books for Keeps organization

### ***WIOA Programs***

- Three Rivers Regional Commission (Carroll, Coweta, Heard, Meriwether, and Troup counties):
  - Served 45 students (dislocated workers) and inmates with funding for tuition, books, fees, and other required program-related expenses
  - 19 participants graduated with credentials, including 8 inmates

- Exited 51 participants from the system; with 44 employed
- Completed 268 screenings for potential WIOA participants
- Assisted 29 current/former participants with resume preparation for job searches/fairs
- Conducted customized resume workshops for RN graduating cohort and GED classes
- Conducted WIOA marketing events; over 150 students served
- Northwest Georgia Regional Commission (Haralson, Polk, and Paulding counties):
  - Served 84 students with funding for tuition, books, fees, and other required program-related expenses
  - Recorded 965 visits to the Murphy One Stop Career Center
  - Held WIOA recruiting event at Murphy campus

## CREDIT AND NON-CREDIT STUDENT ENROLLMENT DATA

<b>CREDIT</b>	<b>AY2022 TOTAL</b>	<b>AY2023 TOTAL</b>	<b>AY2024 TOTAL</b>	<b>AY2023 – 2024 COMPARED</b>
<b>Enrollment (unduplicated)</b>	<b>8,862</b>	<b>8,917</b>	<b>9,552</b>	<b>+7.12%</b>
<b>Graduates (unduplicated)</b>	<b>2,028</b>	<b>1,935</b>	<b>2,168</b>	<b>+12.04%</b>
<b>Graduate Placement Rate</b>	<b>99.11%</b>	<b>99.17%</b>	<b>98.57%*</b>	<b>--</b>
<b>Licensure Exam Passage Rate</b>	<b>76%</b>	<b>92%</b>	<b>83%</b>	<b>-9%</b>

**AY2024 FTE = 4,236**

\*Final placement rate data for AY2024 is incomplete at this time.

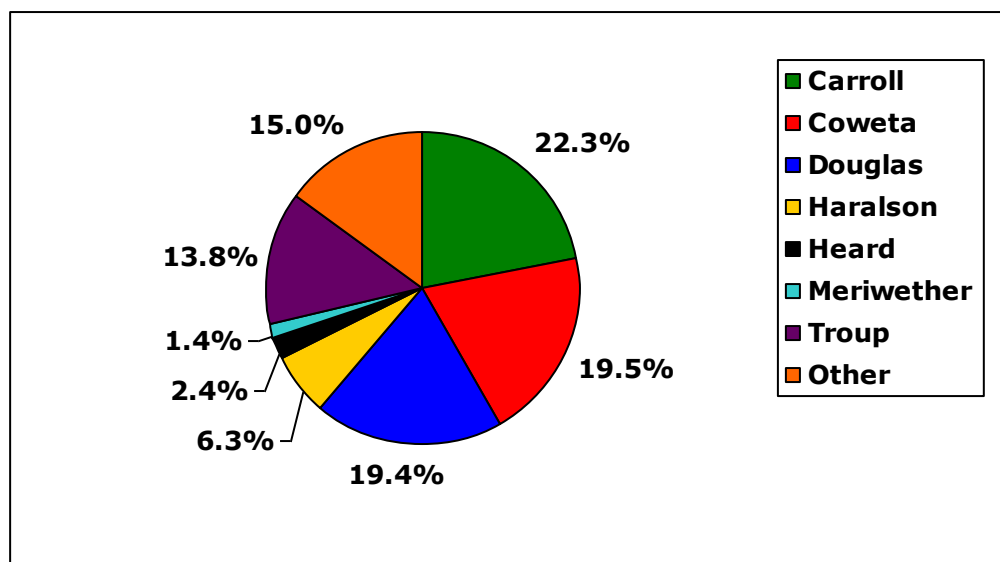
*SOURCE: KMS Data Center reports and Local Data - 10/2024*

<b>NON-CREDIT</b>	<b>AY2022 TOTAL</b>	<b>AY2023 TOTAL</b>	<b>AY2024 TOTAL</b>	<b>AY2023 – 2024 COMPARED</b>
<b>Adult Literacy</b>	<b>987</b>	<b>1,289</b>	<b>1,729</b>	<b>+34.13%</b>
<b>– HSE graduates</b>	<b>113</b>	<b>166</b>	<b>214</b>	<b>+28.92%</b>
<b>Continuing Education</b>	<b>1,216</b>	<b>798</b>	<b>921</b>	<b>+14.41%</b>
<b>Corporate Training</b>	<b>1,786</b>	<b>2,413</b>	<b>3,144</b>	<b>+30.29%</b>

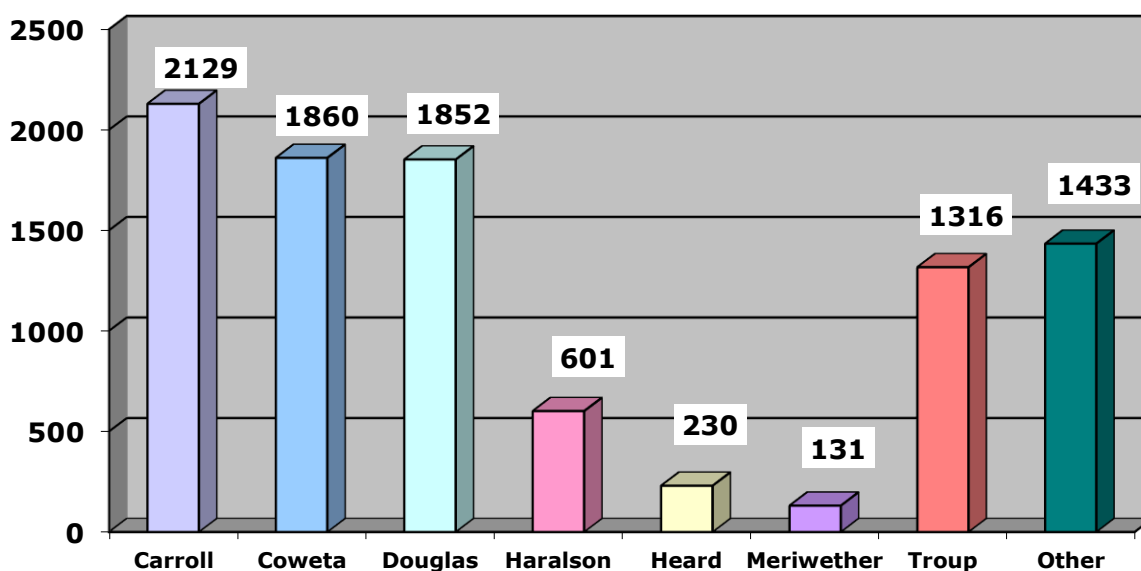
*SOURCE: GALIS and Local Data - 10/2024*

# AY2024 STUDENT PARTICIPATION RATE BY COUNTY OF RESIDENCE

## By Percentage

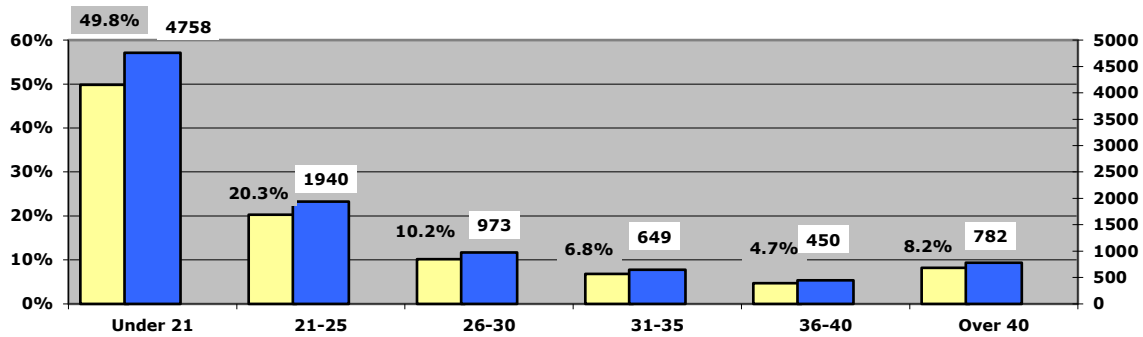


## By Student Enrollment Count

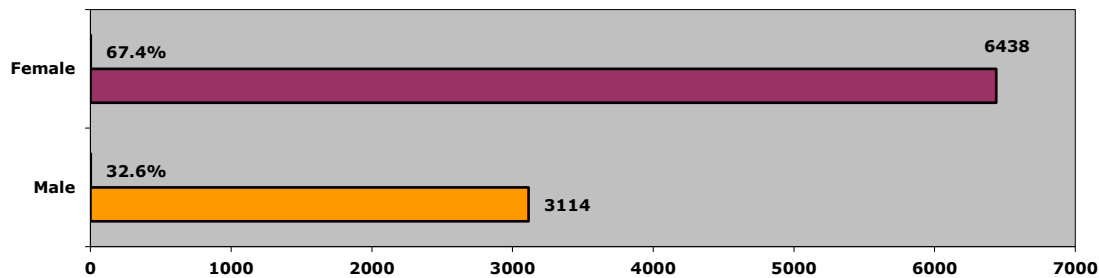


# AY2024 CREDIT STUDENT DEMOGRAPHICS

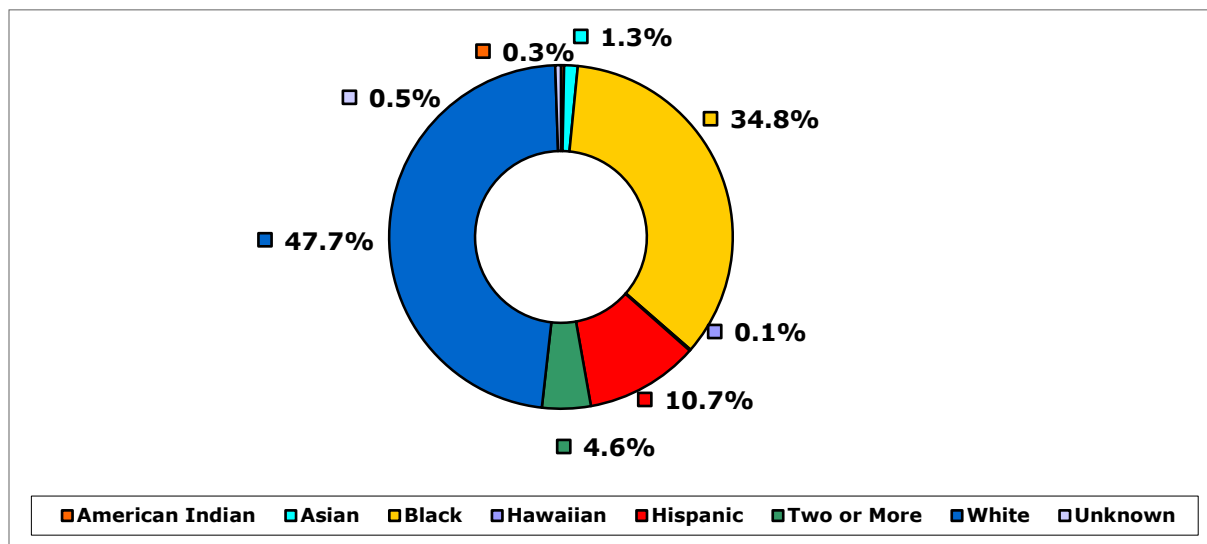
## By Age



## By Gender



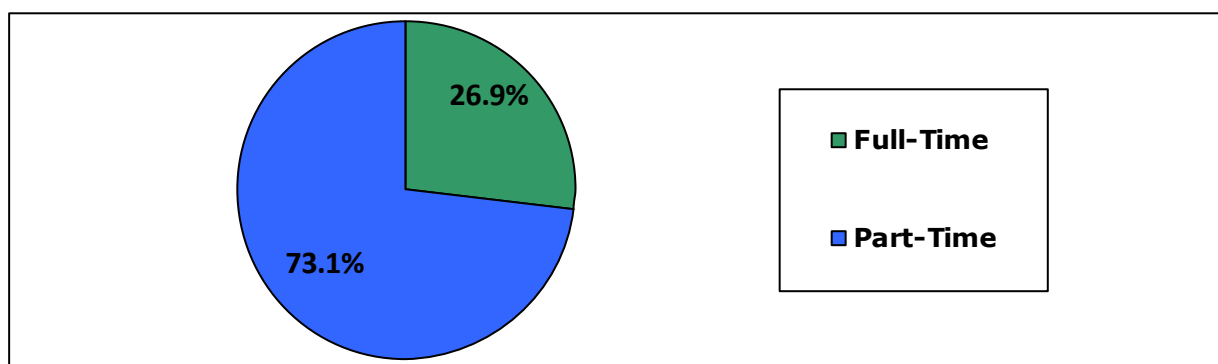
## By Ethnicity



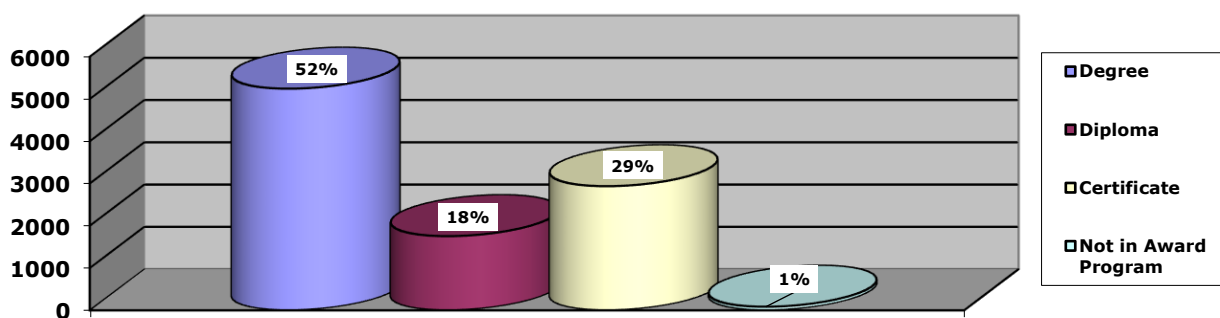
## By Educational Preparation

Less than 12	HSE	High School	1 – 3 Years Postsecondary	Bachelor Degree	Greater than Bachelor Degree
27.2%	5.9%	56.2%	8.1%	2.4%	0.2%

## By Enrollment Status



## By Award Level



## ASSOCIATE DEGREE ENROLLMENT

PROGRAM	AY2022	AY2023	AY2024
Accounting	186	179	188
Business Healthcare Technology	87	74	71
Business Management	409	374	386
Business Technology	70	51	52
Computer Programming	109	125	131
Computer Support Specialist	76	54	45
Criminal Justice – AS	1	3	1
Criminal Justice Technology	62	63	73
Culinary Arts	50	59	69
Cybersecurity	169	242	318
Dental Hygiene	27	27	23
Early Childhood Care & Education	219	190	178
Electronics Technology	21	16	11
Engineering Technology	73	75	89
Fire Science Technology	48	36	25
General Business – AS	406	289	221
General Studies – AS	461	433	2029
Health Care Management	1168	1037	1052
Health Information Management Tech	60	46	37
Interdisciplinary Studies	--	1	1
Marketing Management	85	67	70
Medical Laboratory Technology	41	35	35
Networking Specialist	57	53	48
Nursing (ADN)	141	121	123
Nursing LPN to ADN	--	4	13
Paramedicine	--	--	1
Pharmacy Technology	20	19	32
Psychology – AS	4	1	--
Precision Manufacturing & Maintenance	73	58	45
Radiologic Technology	39	39	37
Surgical Technology	9	--	14
<b>TOTAL*</b>	<b>4171</b>	<b>3771</b>	<b>5418</b>

\*Duplicated numbers (institutionally accepted, special admits, and transient students not included)



## DIPLOMA PROGRAM ENROLLMENT

PROGRAM	AY2022	AY2023	AY2024
Accounting	40	46	43
Air Conditioning Technology	89	98	98
Automation Technology	--	--	1
Automotive Technology	91	59	90
Business Healthcare Technology	64	73	65
Business Management	71	67	103
Business Technology	26	31	34
CNC Technology	26	34	38
Computer Support Specialist	27	27	35
Cosmetology	382	449	435
Criminal Justice	16	22	22
Culinary Arts	25	36	47
Diesel Equipment Technology	37	50	50
Early Childhood Care & Education	53	65	60
Electrical Systems Technology	68	64	82
Electronics Technology	7	4	1
Fire Science Technology	11	8	16
Industrial Systems Technology	16	5	--
Marketing Management	18	18	20
Medical Assisting	18	11	19
Networking Specialist	16	15	18
Paramedicine	5	7	7
Pharmacy Technology	10	13	20
Practical Nursing	53	61	90
Precision Machining & Manufacturing (formerly Machine Tool Technology)	20	30	52
Precision Manufacturing & Maintenance	12	19	17
Precision Mfg & Maint – GACATT	66	79	84
Welding and Joining Technology	226	233	243
<b>TOTAL*</b>	<b>1493</b>	<b>1624</b>	<b>1790</b>

\*Duplicated numbers (institutionally accepted, special admits, and transient students not included)

## CERTIFICATE PROGRAM ENROLLMENT

PROGRAM	AY2022	AY2023	AY2024
Administrative Support Assistant	2	--	2
Air Conditioning Electrical Technician	3	1	--
Air Conditioning Repair Specialist	2	3	1
Air Conditioning Technician Assistant	3	4	4
Animation & Game Design Specialist	10	21	17
Automation & Robotics Technology I	--	--	4
Automotive Chassis Tech Specialist	30	26	18
Automotive Climate Control Technician	3	2	1
Auto Electrical/Electronic Systems Tech	41	42	20
Automotive Engine Performance Tech	2	18	12
Automotive Engine Repair Technician	21	13	15
Auto Transmission/Transaxle Technician Specialist	--	1	1
Baking & Pastry Specialist	8	3	3
Basic Machining Operator	4	15	20
Catering Specialist	3	1	--
Child Development Specialist	20	10	8
CNC Specialist	7	4	2
Commercial Truck Driving	175	197	188
Commercial Wiring	4	2	2
Computed Tomography Specialist	3	--	--
Computerized Accounting Specialist	2	1	3
Crime Scene Fundamentals	15	22	16
Criminal Justice Fundamentals	28	31	19
Cyber Crime Specialist	17	18	30
Cybersecurity	--	--	11
Cybersecurity Fundamentals	--	--	2
Dental Assisting – Advanced	63	65	38
Dental Assisting – Basic	43	56	43
Diesel Electrical/Electronic Systems Tech	1	5	2
Diesel Engine Service Technician	4	2	5
Early Childhood Care & Education Basics	26	37	33
Early Childhood Program Administration	1	2	1
Early College Essentials	--	--	257

Electrical Maintenance Technician	5	3	--
Electronics Technician	1	3	2
Emergency Medical Responder	3	1	--
Emergency Medical Tech – Advanced	90	41	52
Emergency Medical Tech (EMT)	43	24	52
Engineering Technician	1	3	5
Esthetician	37	48	84
Food Production Worker I	16	26	10
Forensic Science Fundamentals	1	2	5
Game Development Specialist	13	18	10
Gas Metal Arc Welder	9	8	7
Gas Tungsten Arc Welder	8	6	6
Geriatric Care Assistant	--	16	--
Health Care Assistant	407	445	423
Healthcare Billing & Reimbursement Assistant	9	9	5
Healthcare Professional	734	735	815
Heating & Air Conditioning Install Tech.	2	2	3
Heavy Diesel Service Technician	11	12	5
Help Desk Specialist	9	6	8
Human Resource Management Specialist	22	19	13
Industrial Electrician	2	--	3
Industrial Instrumentation Technician	--	--	1
Industrial Machining Technician	--	1	--
Industrial Maintenance Technician	5	6	6
Industrial Systems Mechanic	2	--	1
Infant/Toddler Care Specialist	--	--	1
Lathe Operator	1	2	3
Mammography	3	--	--
Manufacturing Maintenance Tech.	1	3	1
Manufacturing Systems Technician	1	1	--
Manufacturing Technician	--	--	1
Mechatronics Systems Technician	2	1	1
Medical Billing Clerk	63	43	36
Medical Coding	104	96	198
Microsoft Excel Application Professional	1	1	1
Microsoft Office Applications Profess.	--	--	1

Microsoft Word Application Professional	--	1	--
Mill Operator	1	1	1
Nurse Aide	164	128	134
Nurse Aide Accelerated	--	--	19
Office Accounting Specialist	3	5	3
Payroll Accounting Specialist	4	2	5
PC Repair & Network Technician	10	6	10
Pharmacy Technology Certificate	14	21	16
Phlebotomy Technician	59	61	64
Phlebotomy Technology Specialist	--	--	16
Photovoltaic Sys Install & Repair Tech	--	2	1
Pipe Welder	2	1	7
Prep Cook	17	22	15
Programmable Control Technician	--	--	2
Residential Wiring Technician	6	5	3
Salon & Spa Support Specialist	--	91	86
Service Sector Management Specialist	2	2	2
Shampoo Technician	62	--	--
Shielded Metal Arc Welder – Advanced	43	49	30
Shielded Metal Arc Welder – Basic	113	146	119
Small Business Marketing Manager	8	4	6
Tax Preparation Specialist	5	3	7
Technical Specialist	6	6	3
<b>TOTAL*</b>	<b>2667</b>	<b>2739</b>	<b>3086</b>

\*Duplicated numbers (institutionally accepted, special admits, and transient students not included)

SOURCE: KMS Data Center report #TEC0180 - 10/2024

## GRADUATE/PLACEMENT REPORT

ASSOCIATE DEGREE						
PROGRAM	GRADUATES (DUPLICATED)			PLACEMENT RATE (Benchmark 90%)		
	AY2022	AY2023	AY2024	AY2022	AY2023	AY2024*
Accounting	28	16	22	100%	100%	100%
Business Healthcare Technology	12	10	10	100%	100%	100%
Business Management	27	28	38	100%	92.9%	97.3%
Business Technology	8	6	6	100%	100%	100%
Computer Programming	8	10	12	100%	70%	83.3%
Computer Support Specialist	14	12	9	100%	100%	88.9%
Criminal Justice – AS	1	--	1	100%	--	100%
Criminal Justice – AAS	4	5	3	100%	100%	100%
Culinary Arts	4	10	10	100%	100%	100%
Cybersecurity	12	18	12	100%	100%	85.7%
Dental Hygiene	13	13	11	100%	100%	100%
Early Childhood Care & Education	27	28	24	100%	100%	100%
Electronics Technology	4	2	3	100%	100%	100%
Engineering Technology	8	11	11	100%	100%	81.8%
Fire Science	9	12	6	100%	100%	100%
General Business – AS	15	11	12	100%	90.9%	100%

General Studies - AS	15	18	24	93.3%	100%	100%
Health Care Management	8	9	13	100%	100%	100%
Health Info Management Tech.	13	13	5	100%	100%	100%
Interdisciplinary Studies	--	1	1	--	100%	100%
Marketing Management	6	13	1	100%	100%	100%
Medical Lab Tech (formerly Clinical Lab)	14	10	12	100%	100%	100%
Networking Specialist	11	12	4	100%	100%	100%
Nursing - ADN	43	29	41	100%	100%	100%
Nursing LPN to ADN	--	--	3	--	--	100%
Paramedicine	--	--	2	--	--	100%
Pharmacy Technology	5	2	4	100%	100%	100%
Precision Manufacturing & Maint	23	21	9	100%	95.2%	100%
Psychology – AS	2	2	--	100%	100%	--
Radiologic Technology	17	17	18	100%	100%	88.2%
Surgical Technology	6	--	--	100%	--	--
<b>TOTAL</b>	<b>357</b>	<b>339</b>	<b>327</b>			

**\* Final placement rate data for AY2024 is incomplete at this time.**

DIPLOMA						
PROGRAM	GRADUATES (DUPLICATED)			PLACEMENT RATE (Benchmark 90%)		
	AY2022	AY2023	AY2024	AY2022	AY2023	AY2024*
Accounting	3	2	2	100%	100%	100%
Air Conditioning Technology	13	25	19	100%	100%	100%
Automation Technology	--	3	--	--	100%	
Automotive Technology	13	7	7	100%	100%	100%
Business Healthcare Technology	10	6	3	100%	100%	100%
Business Management	18	3	7	100%	100%	100%
Business Technology	1	4	1	100%	100%	100%
CNC Technology	4	5	9	100%	100%	100%
Computer Support Specialist	4	4	2	100%	100%	100%
Cosmetology	87	95	107	98.9%	100%	100%
Criminal Justice	3	--	1	100%	--	100%
Culinary Arts	1	1	7	100%	100%	100%
Diesel Equipment Technology	10	10	11	100%	100%	100%
Early Childhood Care & Education	2	3	2	100%	100%	100%
Electrical Systems Technology	10	14	10	100%	100%	100%
Electronics Technology	1	--	--	100%	--	
Fire Science	--	3	3	--	100%	100%

Industrial Systems Technology	4	3	--	100%	--	
Marketing Management	2	1	3	100%	100%	100%
Medical Assisting	13	8	17	100%	100%	100%
Networking Specialist	2	4	1	100%	100%	100%
Paramedicine	--	5	2	--	100%	100%
Pharmacy Technology	5	3	--	100%	100%	
Practical Nursing	43	11	53	100%	100%	97.9%
Precision Machining & Mfg (formerly Machine Tool Tech)	1	8	6	100%	100%	100%
Precision Manufacturing & Maint	3	--	--	100%	--	
Precision Manufacturing & Maint for GACATT	3	3	23	100%	66.7%	95.5%
Surgical Technology	--	--	--	--	--	
Welding & Joining Technology	34	23	24	97.1%	100%	100%
<b>TOTAL</b>	<b>290</b>	<b>251</b>	<b>320</b>			

**\* Final placement rate data for AY2024 is incomplete at this time.**



TECHNICAL CERTIFICATES OF CREDIT						
PROGRAM	GRADUATES (DUPLICATED)			PLACEMENT RATE (Benchmark 90%)		
	AY2022	AY2023	AY2024	AY2022	AY2023	AY2024*
Administrative Support Assistant	14	11	8	100%	100%	100%
Air Conditioning Electrical Technician	37	29	30	100%	100%	100%
Air Conditioning Repair Specialist	21	26	25	100%	100%	100%
Air Conditioning Technician Asst	41	40	31	100%	100%	100%
Animation/Game Design	10	18	19	100%	100%	100%
Automation & Robotics	--	--	6	--	94.7%	100%
Auto Chassis Tech.	22	40	39	95.5%	100%	100%
Auto Climate Control Tech	28	21	24	100%	100%	100%
Auto Electrical/ Electronic Systems	59	50	58	100%	100%	98%
Auto Engine Performance Tech	18	19	26	100%	100%	95.7%
Auto Engine Repair Tech	23	20	18	100%	100%	100%
Auto Transmission/ Transaxle Technician	11	14	1	100%	100%	100%
Baking & Pastry Spec	3	--	1	100%	--	100%
Basic Electronic Assembler	7	1	--	85.7%	100%	--
Basic Machining Operator	5	13	30	100%	100%	100%
Basic Materials Processing	11	15	28	100%	100%	100%

Catering Specialist	9	12	22	100%	100%	100%
Child Development Specialist	65	28	40	100%	100%	100%
CNC Specialist	1	2	2	100%	100%	100%
Commercial Driving	162	186	165	98.1%	98.5%	99.3%
Commercial Wiring	15	16	12	100%	100%	100%
Computed Tomography Specialist	1	--	--	100%	--	--
Computerized Acct Specialist	34	28	18	100%	100%	100%
Crime Scene Fundamentals	9	18	13	100%	100%	100%
Criminal Justice Fundamentals	13	23	13	100%	100%	100%
Cyber Crime Specialist	13	14	23	100%	100%	100%
Cybersecurity	--	--	8	--	--	80%
Cybersecurity Fundamentals	--	--	8			75%
Dental Assisting – Advanced	29	38	19	96.6%	100%	100%
Dental Assisting – Basic	39	52	30	100%	100%	100%
Diesel Electrical/ Electronic Systems Tech	29	27	17	100%	100%	100%
Diesel Engine Service Technician	10	26	19	100%	96.2%	94.4%
Early Childhood Care & Education Basics	84	52	57	100%	100%	96.3%
Early Child Program Admin	34	10	19	100%	100%	100%
Early College Essentials	--	--	180	--	--	100%
Electrical Maintenance Tech	7	--	--	100%	--	--
Electronics Technician	1	3	1	100%	100%	100%
EMT - Advanced	20	8	13	100%	100%	100%

EMT	17	11	26	100%	100%	91.3%
Engineering Technician	--	--	1	--	--	100%
Esthetician	34	32	42	91.2%	100%	100%
Food Production Worker	31	38	25	100%	100%	100%
Forensic Science Fundamentals	--	14	14	--	100%	100%
Game Development Specialist	10	18	17	100%	100%	100%
Gas Metal Arc Welder	86	101	87	100%	100%	100%
Gas Tungsten Arc Welder	69	62	48	98.6%	100%	100%
Geriatric Care Assistant	--	13	1	--	100%	100%
Health Care Assistant	13	--	4	100%	--	100%
Healthcare Billing/ Reimbursement Asst.	19	15	23	100%	100%	100%
HVAC Installation Technician	35	21	23	100%	100%	100%
Heavy Diesel Service Tech	10	20	18	100%	95%	100%
Help Desk Specialist	8	2	5	100%	100%	100%
Human Resource Management	41	37	61	100%	100%	94.8%
Industrial Electrician	20	20	6	100%	100%	100%
Industrial Instrumentation Tech	--	1	9	--	100%	100%
Industrial Machining Tech	12	--	1	100%	--	100%
Industrial Maintenance Tech	14	20	27	100%	100%	96.3%
Industrial Systems Fundamentals	18	2	--	100%	100%	--
Industrial Systems Mechanic	15	--	--	100%	--	--
Infant/Toddler Care Specialist	28	26	16	100%	100%	100%

Lathe Operator	4	10	15	100%	100%	100%
Mammography	1	--	--	100%	--	--
Manufacturing Maintenance Tech	15	2	--	100%	100%	--
Manufacturing Production Asst	16	1	1	100%	100%	100%
Manufacturing Systems Tech	2	5	2	100%	100%	100%
Manufacturing Technician	10	5	21	100%	100%	90.5%
Mechanical Maint Specialist	9	19	22	100%	100%	95.5%
Mechatronics Systems Tech	13	2	2	100%	100%	100%
Medical Billing Clerk	26	19	19	96.2%	100%	100%
Medical Coding	42	39	53	95.1%	100%	91.4%
Mill Operator	5	19	7	100%	100%	100%
Microsoft Excel App Professional	50	31	23	100%	100%	100%
Microsoft Office App Professional	12	10	5	100%	100%	100%
Microsoft Word App Professional	21	12	11	100%	100%	100%
Nurse Aide	142	113	100	99.3%	97%	100%
Nurse Aide Accelerated	--	--	35	--	--	96.8%
Office Accounting Specialist	33	30	24	100%	100%	100%
Payroll Accounting Specialist	34	22	26	100%	100%	100%
PC Repair/Network Technician	16	16	26	100%	100%	92%
Pharmacy Technology Certificate	10	15	6	100%	100%	100%
Phlebotomy Technician	17	17	20	100%	100%	100%
Phlebotomy Tech Specialist	--	--	14	--	--	88.9%

Photovoltaic Systems Install/Repair Tech	16	16	12	100%	100%	100%
Pipe Welder	3	1	3	100%	100%	100%
Prep Cook	36	28	29	100%	100%	100%
Programmable Control Technician	14	23	24	100%	93.8%	95.8%
Residential Wiring Technician	17	16	11	100%	100%	100%
Salon & Spa Support Specialist	138	183	149	99.3%	100%	100%
Service Sector Management Specialist	18	22	41	100%	100%	95%
Shielded Metal Arc Welder - Advanced	103	95	104	98.1%	100%	100%
Shielded Metal Arc Welder – Basic	158	154	170	99.4%	100%	97.4%
Small Business Marketing Manager	8	11	2	100%	100%	100%
Tax Preparation Specialist	24	19	19	100%	100%	100%
<b>TOTAL</b>	<b>2378</b>	<b>2292</b>	<b>2473</b>			

**\* Final placement rate data for AY2024 is incomplete at this time**

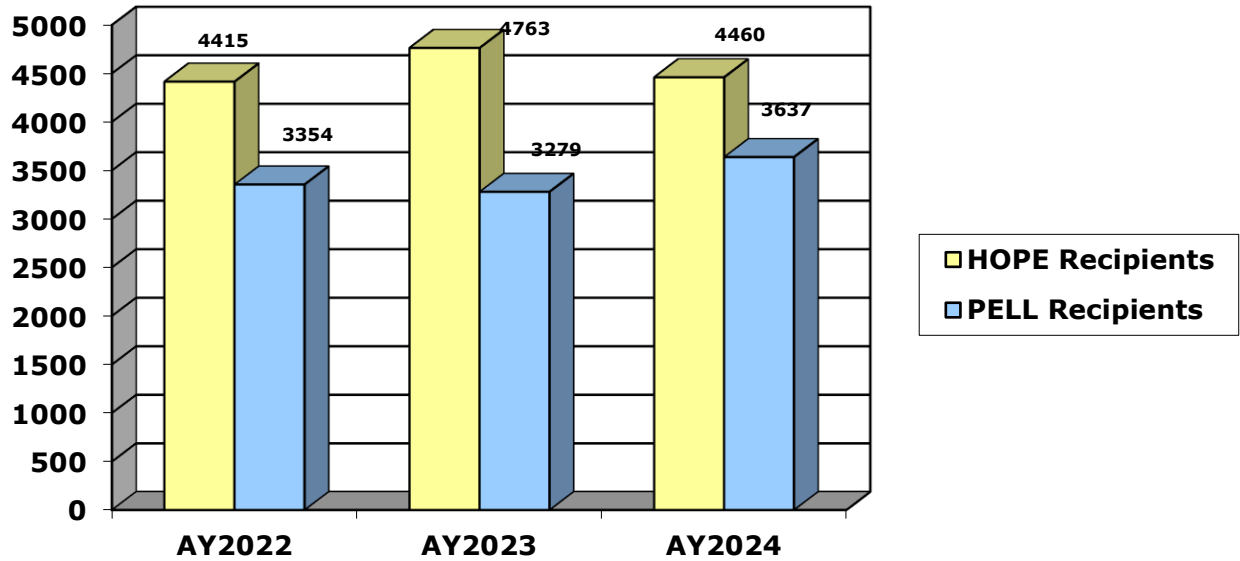
Placement rates are based on unduplicated graduates and unduplicated employment status, using the latest employment status entry for each student. Total placement rate formula:

$$\frac{\text{In Field} + \text{Military} + \text{Rel Field} + \text{Unrel Field} + \text{In Field \& Cont Ed} + \text{Rel Field \& Cont Ed} + \text{Unrel Field \& Cont Ed} + \text{Cont Ed}}{\text{Numerator} + \text{Not Employed}}$$

*SOURCE: KMS Data Center report #TEC0109 (awards conferred – duplicated count of graduates) – 10/2024  
KMS Data Center report #TEC0112 (placement by program) – 10/2024*

## FINANCIAL AID

### Student Recipients



### Amount Disbursed

	AY2022	AY2023	AY2024
<b>TOTAL PELL</b>	\$10,809,213	\$10,988,253	\$13,469,087
<b>HOPE, other Local Grants &amp; Scholarships</b>	\$5,882,839	\$6,537,016	\$7,999,955

*SOURCE: Local Data – 10/2024*

## FULL-TIME FACULTY DEMOGRAPHICS AY2024

### By Gender

FEMALE	MALE
63% (75)	37% (44)

### By Race

ASIAN	BLACK	HISPANIC	WHITE
2% (2)	24% (29)	3% (3)	71% (85)

### By Age

UNDER 35	35 – 49	50 – 59	60+
14% (17)	35% (41)	30% (36)	21% (25)

### By Tenure

Less Than 1 Year	1 – 5 Years	6 – 9 Years	10 – 14 Years	15 – 19 Years	20 – 25 Years	Over 25 Years
17% (20)	37% (44)	22% (26)	11% (13)	6.5% (8)	6.5% (8)	0% (0)

n = 119

Snapshot of full-time faculty members employed on October 31, 2023

*SOURCE: Human Resources Office Data – 10/2023*

## FULL-TIME STAFF DEMOGRAPHICS AY2024

### By Gender

FEMALE	MALE
72% (151)	28% (59)

### By Race

AMERICAN INDIAN	ASIAN	BLACK	HAWAIIAN	HISPANIC	MULTIRACE	WHITE
.5% (1)	.5% (1)	26% (54)	.5% (1)	1% (2)	.5% (1)	71% (150)

### By Age

UNDER 35	35 – 49	50 – 59	60+
20% (41)	31% (65)	30% (64)	19% (40)

### By Tenure

Less Than 1 Year	1 – 5 Years	6 – 9 Years	10 – 14 Years	15 – 19 Years	20 – 25 Years	Over 25 Years
22% (45)	32% (68)	11% (23)	14% (30)	12% (24)	5% (11)	4% (9)

n = 210

Snapshot of full-time staff members employed on October 31, 2023

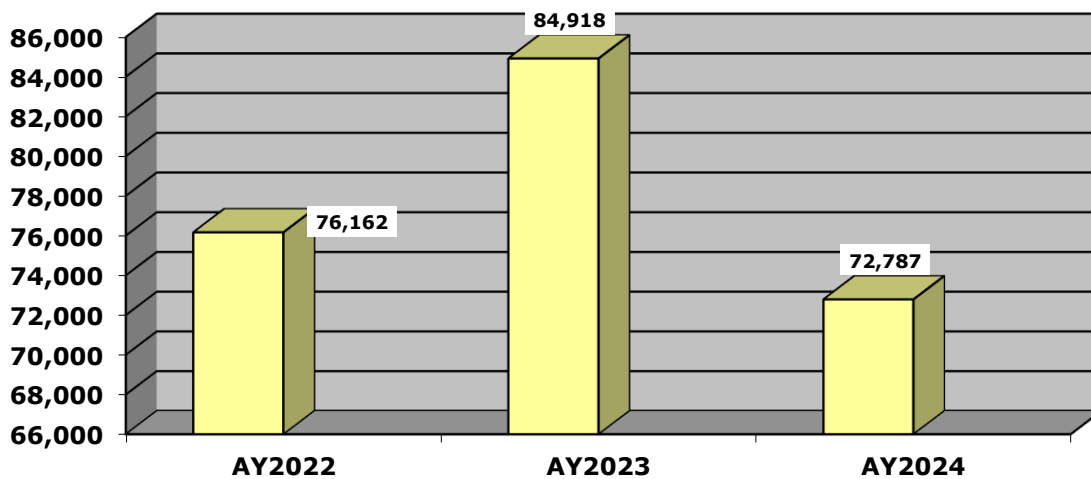
*SOURCE: Human Resources Office Data – 10/2023*



## LIBRARY COLLECTIONS

Category	AY2022	AY2023	AY2024
Books, Bound Serials & Government Documents			
Number of Volumes	32,546	34,552	34,120
Number of Titles	28,689	33,158	33,892
Electronic Titles	523,907	431,468	524,129
Current Serial Subscriptions			
Number of Titles	133	61	53
Electronic Titles	27,398	27,231	27,638
Audio Visual Materials (audio books, videos, etc.)			
Number of Titles	1,395	1,147	983

## LIBRARY EXPENDITURES



## LIBRARY SERVICE

SERVICE CATEGORY	AY2022 Student #s	AY2023 Student #s	AY2024 Student #s
Circulation	678	841	1,016
Gate Count	65,882	70,048	83,175
Reference	2,066	2,017	2,226
Computer Usage	28,011	29,187	33,270
Proctoring	1,329	1,058	1,061

SOURCE: Library Services Data – 10/2024