

MARKETING TENTATIVE COURSE OFFERINGS

DG = Douglas; OL= Online D=Day E=Evening

MKTG	Course Title	SUMMER
1100	Principles of Marketing <ul style="list-style-type: none"> • Prerequisite: None 	
1130	Business Regulations and Compliance <ul style="list-style-type: none"> • Prerequisite: None 	OL
1160	Professional Selling <ul style="list-style-type: none"> • Prerequisite: None 	DG
1190	Integrated Marketing Communications <ul style="list-style-type: none"> • Prerequisite: None 	OL
1210	Services Marketing <ul style="list-style-type: none"> • Prerequisite: None 	
1280	Introduction to Sports and Recreation Management <ul style="list-style-type: none"> • Prerequisite: Regular Status 	GVTC only
1370	Consumer Behavior <ul style="list-style-type: none"> • Prerequisite: Regular Status 	
2000	Global Marketing <ul style="list-style-type: none"> • Prerequisite: MKTG 1100 	

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MKTG	Course Title	SUMMER
2010	Small Business Management <ul style="list-style-type: none"> • Prerequisite: None 	
2070	Buying and Merchandizing <ul style="list-style-type: none"> • Prerequisite: None 	
2080	Regulations and Compliance in Sports <ul style="list-style-type: none"> • Prerequisite: Regular Status 	GVTC only
2090	Marketing Research <ul style="list-style-type: none"> • Prerequisite: MKTG 1100 	OL
2180	Principles of Sports Marketing <ul style="list-style-type: none"> • Prerequisite: None 	GVTC only
2210	Entrepreneurship <ul style="list-style-type: none"> • Prerequisite: Regular Status 	
2280	Sports Management <ul style="list-style-type: none"> • Prerequisite: MKTG 1280 	GVTC only
2290	Marketing Internship/Practicum <ul style="list-style-type: none"> • Prerequisite: Program Advisor Approval 	

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MKTG	Course Title	SUMMER
2300	Marketing Management <ul style="list-style-type: none">• Prerequisite: MKTG 1100	
2500	Exploring Social Media <ul style="list-style-type: none">• Prerequisites: Regular Status	
2550	Analyzing Social Media <ul style="list-style-type: none">• Prerequisites: MKTG 1100	

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