

School of Business and Public Services

Small Business Marketing Manager SB51—15 Credit Hours

Program Chair: wanda.benjamin@westgatech.edu

Courses may rotate among the following locations: Douglas and Online

<input type="checkbox"/>	<i>**Learning Support Courses (refer to Admissions evaluation). These courses are not calculated into students' institutional GPA. Learning support courses are individually assigned based on admissions testing results and program requirements. 0096 courses must be completed with the Adult Education department before starting college program—contact Admissions for questions regarding evaluations.</i>			
Complete	Occupational Course Number (credits)	Course Name	Pre-requisite	Notes
<input type="checkbox"/>	MKTG 1100 (3)	Principles of Marketing	None	
<input type="checkbox"/>	MKTG 1130 (3)	Business Regulations and Compliance	None	
<input type="checkbox"/>	MKTG 1160 (3)	Professional Selling	None	
<input type="checkbox"/>	MKTG 1190 (3)	Integrated Marketing Communications	None	
<input type="checkbox"/>	MKTG 2010 (3)	Small Business Management	None	

This program is eligible for State Aid only. Contact the Financial Aid office for eligibility requirements and application materials.

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****First term suggestion:** All assigned learning support and/or MKTG 1100, MKTG 1130, MKTG 1160, MKTG 2010

July 2020-2021 Catalog