



THE CAMPAIGN FOR  
**West Georgia Technical College**





**We envision West Georgia Technical College as a model of **innovation** and **excellence** in technical education, recognized as an **outstanding** pathway to **rewarding** careers.**

With a footprint that spans seven counties and reaches more than 7,000 technical education students each year, West Georgia Technical College offers programs that range from engineering to cosmetology and from healthcare to manufacturing. Each year we serve an additional 3,000 people through our adult education and customized corporate training programs. Our mission is simple: to support student success, economic development and the community by providing a skilled workforce through the delivery of relevant education and training opportunities.

West Georgia Technical College is committed to being the premier technical college in the state of Georgia and to providing an exceptional workforce pipeline to our partners. A 2019 economic impact study found that one out of every 71 jobs in the West Georgia region is supported by West Georgia Technical College and its students. In addition, our alumni have an added annual income impact on our region of \$136.5 million.

West Georgia Technical College's impact not only benefits our corporate and business partners but also our entire region's quality of life and economic vitality. For every dollar of public money invested in West Georgia Technical College, taxpayers receive a cumulative value of \$5.40 over the course of a student's working life.

West Georgia Technical College exists to serve its communities and its industry partners. Your investment in West Georgia Technical College communicates your commitment to the workforce of the West Georgia region as well as to the quality of life for your neighbors and community.

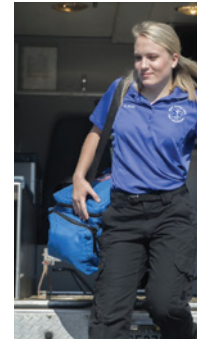
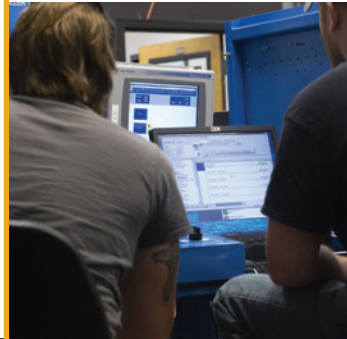
At West Georgia Technical College, we're reimagining the possibilities for workforce development. We're committed to focusing on innovation, fostering community partnerships, and providing real-world experience. We invite you to join us in The Campaign for West Georgia Technical College.

# West Georgia Technical College

# FOUNDATION

To accomplish these goals, the West Georgia Technical College Foundation, led by its governing Board of Trustees, representing each county in our service delivery area, has embarked on a college-wide campaign with a goal to raise \$5 million dollars over the next few years. This campaign will be focused on supporting enhancements to facilities, strengthening quality of academic and non-credit programs, and increasing support and resources for student success.

As our state continues to grow in population and our region benefits from that growth, we recognize the unique opportunity to equip students with the tools and resources that will enable them to become economically mobile, professionally successful, and personally fulfilled.



## Student Spotlight

*"In my short time here, I have worked to change the narrative and perception of technical college. I have found my home at WGTC, and I am forever grateful."*

*– Jessica Heard, Business Healthcare Technology and Management Student*



# Priorities

## Foundation Priorities

West Georgia Technical College Foundation prioritizes student success and college advancement in its fundraising initiatives. As such, we've identified the following areas as significant:

### Student Support

- **Gap Funding Program:** The Gap Funding program was established in 2018 to help the College retain more students. The program “fills the gap” in a student’s ability to fully fund his or her education at WGTC. Students are expected to re-pay the amount awarded to them prior to re-enrolling in classes the following semester, or if it is their final semester, before graduation.
- **Need-Based Student Scholarships:** West Georgia Technical College Foundation facilitates over 100 different scholarship opportunities to students every semester, with the average award per student between \$500-2,000.
- **Project CARE:** Project CARE is a program of the West Georgia Technical College Foundation that provides personal emergency assistance to students, faculty, and staff year-round.

### Adult Education

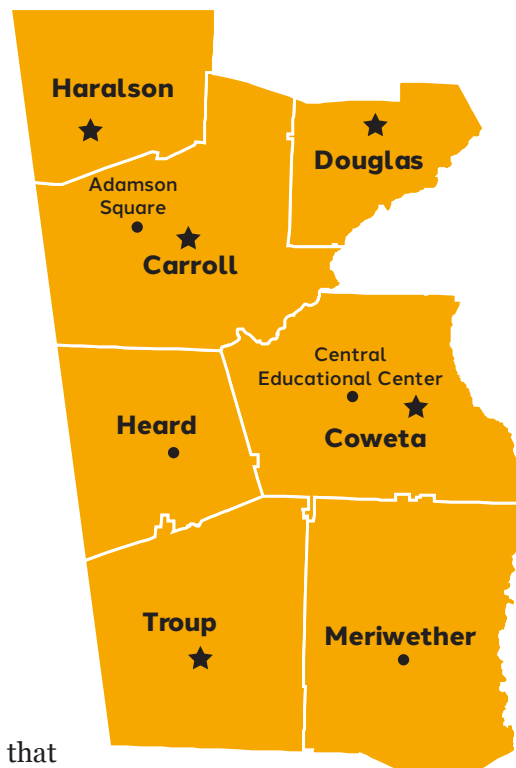
- **Adult Education:** West Georgia Technical College offers an exceptional adult education program that includes general adult education classes as well as Pearson VUE testing experiences.

### College Support.

- **Capital Projects:** Our commitment to high quality education means that world class facilities and technology are a priority at our five campuses and two instructional sites.

## West Georgia Technical College At a Glance

- **Technical Education:** Technical education includes pathways to certificates, diplomas, and associates degrees in over 120 programs.
- **Adult Education:** The adult education program provides GED preparation and testing as well as general education and literacy classes.
- **Corporate Training:** We offer customized, contracted training for corporate and business partners.



★ Campus  
● Site



# Innovation

## Sample of Programs Offered\*:

- Associate Degree in General Studies
- Accounting
- Air Conditioning
- Automotive Technology
- Business Management
- Commercial Truck Driving
- Cosmetology
- Criminal Justice
- Culinary Arts
- Dental Assisting
- Early Childhood Care and Education
- Electronics System Technology
- Emergency Medical Technician
- Game Development
- Heavy Diesel Service
- Industrial Maintenance and Machining
- Marketing
- Nursing
- Pharmacy Assistant
- Precision Machining and Manufacturing
- Precision Manufacturing and Maintenance
- Radiologic Technology
- Welding and Joining Technology

\*See our website for a complete and updated list.

## Innovating for Tomorrow's Workforce

Innovation is at the heart of West Georgia Technical College's service to the West Georgia region. In order to train the most talented and skilled workforce, West Georgia Technical College remains sensitive to the needs of business and industry. Most of our graduates are employed within field within the first six months of graduation. In fact almost every graduate is employed after graduation, with about a 99% placement rate over the past few years.

Our health sciences and nursing programs are examples of innovation in the classroom at West Georgia Technical College. Enrollment in health sciences and nursing programs at West Georgia Technical College consistently exceeds 650 students each year, positioning the college as a significant, high-quality pipeline of employees for local and regional hospitals, medical offices, and laboratories. These programs are highly competitive as only about 40% of those who apply are accepted each year. Since 2018, West Georgia Technical College has invested about \$1.3 million in its healthcare labs, providing equipment and supplies that enable students to learn in an environment that closely resembles that of an eventual employer.



*"Nearly 75% of the lab technicians in our geographic region are WGTC graduates. It's a confirmation of our stellar instruction inside the classroom whenever I encounter one of them working in their field."*

**– Dr. Phyllis Ingham, Program Director  
Clinical Lab Technology/Phlebotomy**

# Partnerships

## Community Partnerships and Real World Experience

At West Georgia Technical College, we align our curriculum and training with the needs of our communities. Each academic program is guided by an Advisory Committee comprised of professionals from our region who provide real-world advice that ensures the curriculum and training is relevant and rigorous. In many instances, the Advisory Committee members are also a resource for access to apprenticeships and employment. Advisory committee members spend time as classroom speakers and student mentors as well as offer access to apprenticeships and employment.

West Georgia Technical College Foundation Board Trustee Mark Foster graduated in 2002 with an Associate Degree in Marketing Management and a certificate in Small Business Management. He continued his education at Michigan North Wood University and returned to Carrollton in 2004. According to Mark, the most compelling characteristic of West Georgia Technical College is that “it’s real life, real education.” He added that, “the majority of students are working. During my career I came to class and immediately put into play what I learned that day at the dealership. In Allied Health, within months they’re working at a nursing home or the hospital. Very early in their life they are paying into the system and not taking from it.”



*And now I have the opportunity to give back to West Georgia Technical College through service as Treasurer and Trustee to West Georgia Technical Foundation. I believe and invest wholeheartedly in the work we do. I am especially impressed with our Gap Funding program and its ability to change hundreds of lives at one time.*

*— Mark Foster,  
Trustee and Alumnus '02*

### Community Partnerships Spotlight

*One of West Georgia Technical College’s strongest community partnerships is within the Precision Machining and Manufacturing program. David Keller, President and Managing Director of EGO North America, agreed, commenting that the German Apprenticeship program is “a 3-year investment of time, but in the end, the company has developed their own skilled personnel at a minimal cost”*

# Investing

## Investing in West Georgia Technical College

West Georgia Technical College is proud to have served the West Georgia area for over 50 years, but we haven't done it alone. Many partners - people, companies, civic organizations, and foundations - have made our success happen. We are looking forward to another 50 years and more - with you at our side. One notable example of a long-standing partnership is with The Callaway Foundation, who made our dream of a world class culinary program in Troup County a reality. The new culinary arts program is now housed in a state-of-the-art kitchen in the Callaway Conference Center on our LaGrange East Campus. The kitchen allows for academic programming, community cooking classes, and external catering for events. Financial support for students — another priority of our institution — has been provided by many generous donors throughout our existence. Partnerships like these make transformative changes in the life of West Georgia Technical College and its students.

### Campaign Legacy Naming Opportunities

#### Douglas Campus

- Student Center
- Dental Hygiene Wing
- Tiered Lecture Hall (Room 161A)

#### Coweta Campus

- Conference Rooms (132A and 133A)
- Community Room (134A)
- Foyer to Building B
- Precision Machining and Manufacturing Lab

#### Troup Campus

- Foyer
- Precision Machining and Manufacturing Lab
- Cosmetology Lab
- Automotive Lab
- Health Sciences/Nursing Wing
- Early Childhood Care and Education Classroom
- Student Affairs Center

#### Murphy Campus

- Rotunda Foyer
- Outdoor Pavilion
- Conference Center
- Nursing Lab
- President's Boardroom
- Rotunda Boardroom



### Faculty Spotlight

*"I had a student who had a child while in high school, start the Dental Assisting program spring semester of her junior year, and is now 21 and an office manager at a local dental practice. Our program is directly responsible for putting that student and her family on a path to financial stability."*

**– Kim Nolan, Dental Assistant CEC Alumna + Program Chair for Dental Assisting**



# Opportunities

## Opportunities to Support

### Coweta Campus Precision Manufacturing Lab \$250,000

Our Coweta Campus Precision Manufacturing Lab is the space that allows us to ignite a love for lifelong learning in manufacturing and maintenance technology. We utilize this space for not only traditional technical education student instruction but also for German Apprenticeship student education.



### Murphy Campus Conference Center: \$500,000

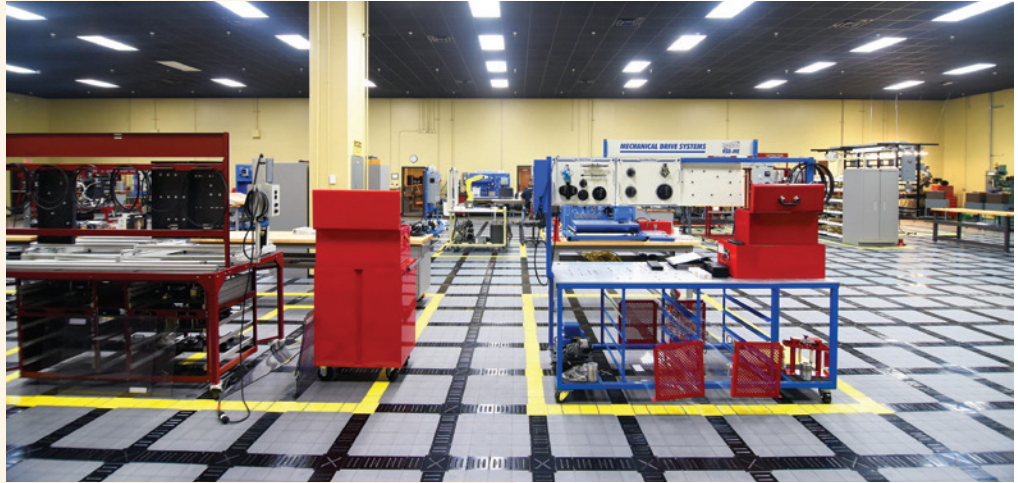
The largest event space in Haralson County, the Murphy Campus Conference Center can accommodate 400+ guests for a seated dinner or be partitioned for more intimate events. This space is also home to West Georgia Technical College's technical education graduations.





### LaGrange Campus Precision Manufacturing Lab: \$500,000

Our precision manufacturing lab is over 8600 square feet and includes dozens of first-class equipment and technology that students operate on a daily basis.



### Douglas Campus Student Center: \$75,000

Our Student Center is the hub and heart of our Douglas Campus, allowing students a space to relax, study, and fellowship with other students. This prominent space provides the perfect naming opportunity for an investor interested in student success and well-being.



## New Carroll Campus Coming in 2022

West Georgia Technical College has had a presence in Carroll County for 51 years and looks forward to the next chapter with West Georgia Technical College's new Carroll Campus.

The current West Georgia Technical College was created in 2009 from a merger of West Central Technical College and West Georgia Technical College. West Central Tech was founded in Carrollton in 1968, and the original campus is still in use. Now, half a century later, West Georgia Technical College includes seven counties, serving over 10,000 students annually. West Georgia Technical College currently has a job placement rate of 99 percent and around 80 percent of graduates are employed within their field of study.



In 2019, the Office of the Governor approved a \$49.4 million budget request for a new West Georgia Technical College Carroll Campus. The 40-acre project, located in the Buffalo Creek Technology Park, adjacent to the Highway 166 bypass, will allow West Georgia Technical College to offer new and improved space and equipment designed specifically for student success. This investment in Carroll County will continue to strengthen the cooperative relationship between West Georgia Technical College and its many workforce and corporate partners.

This new campus will include most of the existing programs at Carroll campus and will also re-introduce plumbing and construction programs to better serve the workforce needs of Carroll County.

# A LETTER from the Board Chair

Nearly everywhere you look in our seven-county region, there is a West Georgia Technical College alumnus whose job is to make our communities safer, healthier, and more productive every day. This campaign is about the safety of our neighborhoods and the vitality of our town squares, workforce preparation for our high school students and high-quality childcare for our infants, lab technicians for our hospitals and hygienists in our dentist offices. West Georgia Technical College is so much more than simply a career pathway for students. That is why this campaign is timely and critically important to our region.



The success of a technical college is commonly measured by its impact on the labor market – the number of students trained and the jobs filled in a particular region. Indeed, our mission statement refers to West Georgia Technical College as an “outstanding pathway to rewarding careers.” By that measure, we are immensely successful: within six months of graduation, nearly 100% of our students are settled in an occupation that, with the perseverance and tenacity instilled at West Georgia Technical College, will lead to a rewarding career.

True to its vision, West Georgia Technical College endeavors to be a model of innovation and excellence in technical education, recognized as an outstanding pathway to rewarding careers. Your investment in this campaign – supporting the construction of world-class facilities, providing state-of-the-art equipment, establishing a student scholarship, or a range of other opportunities – is an investment in building a career, a financially stable family, and a prospering community.

West Georgia Technical College is an institution that is responsive and connected to the citizens, families, businesses, and institutions that it serves. Join our campaign to ensure our community thrives and flourishes for many years to come.

Regards,

**Greg Wright**

Board Chair, West Georgia Technical College Foundation





**A publication of the  
West Georgia Technical College Foundation**

To make an investment in West Georgia Technical College today, you can visit our website at: [www.westgatech.edu](http://www.westgatech.edu), or contact Foundation Executive Director Kelsey Jones Bassett at [kelsey.bassett@westgatech.edu](mailto:kelsey.bassett@westgatech.edu) or by phone at 404.807.2038.

