

The Georgia Department of Community Affairs would like to thank you for being a partner in our effort to assist landlords, renters, and utility companies through the Georgia Rental Assistance (GRA) Program! We have assembled a collection of marketing materials that we encourage you to pull from and share with your citizens, clients, customers, and all other relevant parties.

First is our flyer (**please see attached**). This document provides a snapshot of the program, including basic details, how to apply, and how to contact our offices for help and information. We suggest this be distributed as broadly as possible, as it is an effective means of attracting initial interest.

[Next is our GRA blog](#). This article provides greater detail into the nature of the program. Eligibility criteria, financial information, and general background for the program are some of the aspects covered by the blog. This link works great for social media as DCA already has a hashtag - #OnTheDCABlog - that can be used to drive online traffic accordingly. Simply attach this hashtag to any post sharing the blog link.

Lastly is the GRA website itself: georgiarentalassistance.ga.gov. This resource includes all the details from the previous sources and more. The official website is a storehouse of information, much of which is intended for consumption by applicants. It is mentioned in the flyer and linked in the blog. It should be shared as widely as possible to ensure people are able to access the most accurate, up-to-date information.

Again, we thank you for your continued partnership with the Georgia Department of Community Affairs and the State of Georgia more broadly. You are playing a pivotal role in lending a most necessary hand to those in need.