



Business Management Degree (MD13)—64 Credit Hours

Program Description:

The Business Management Associate Degree program is designed to prepare students for entry into management and supervisory occupations in a variety of businesses and industries. Learning opportunities will introduce, develop, and reinforce academic and occupational knowledge, skills, and attitudes required for job acquisition, retention, and advancement in management.

Graduates seek entry-level employment performing human resources functions, including recruitment, hiring, and training of new employees; benefits administration; and labor relations in a variety of businesses and industries. Starting salaries are approximately \$39,000 per year.

Articulation Agreements:

<https://www.westgatech.edu/admissions/registrars-office/articulation-agreements/>

ACBSP Accredited:

The Accreditation Council for Business Schools and Programs (ACBSP) is a leading specialized accreditation association for business education. ACBSP assesses whether business programs offer a rigorous educational experience and commitment to continuous quality improvement.

Contact:

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Website:

<https://www.westgatech.edu/program-explorer/business-accounting/business-management/>

Campus:

Courses may rotate among Online, Coweta, Douglas, and LaGrange



Set the Track, Start the Track, Stay on Track

Meet with an Advising Coach to Stay on Track. S = Semester; CR = Credit Hours; FA = Fall; SP = Spring; SU = Summer
Students must earn a grade of C or higher in all prerequisite courses.

✓	Grade	Semester 1	S	CR	Notes & Milestones
		ENGL 1101 Composition and Rhetoric	ALL	3	Program Admission
		MATH 1111 College Algebra	ALL	3	Program Admission
		MGMT 1100 Principles of Management	ALL	3	
		CISM 2201 Foundations of Computer Applications	ALL	3	
				12	Program Semester Hours
✓	Grade	Semester 2	S	CR	Notes & Milestones
		ACCT 1100 Financial Accounting I	ALL	4	Program Admission
		MGMT 1105 Organizational Behavior	ALL	3	
		MGMT 1110 Employment Rules and Regulations	ALL	3	
		Additional 3 hours from Area I, II, III or IV	ALL	3	List of Area I, II, III and IV courses
				13	Program Semester Hours

✓	Grade	Semester 3	S	CR	Notes & Milestones
		MGMT 1115 Leadership	ALL	3	
		MGMT 1120 Introduction to Business	ALL	3	
		Additional 3 hours from Area II	ALL	3	List of Area I, II, III and IV courses
				9	Program Semester Hours
✓	Grade	Semester 4	S	CR	Notes & Milestones
		MGMT 1125 Business Ethics	ALL	3	
		MGMT 2115 Human Resource Management	ALL	3	
		Choose one specialization course		3	
		Additional 3 hours from Area IV	ALL	3	List of Area I, II, III and IV courses
				12	Program Semester Hours
✓	Grade	Semester 5	S	CR	Notes & Milestones
		MGMT 2125 Performance Management	ALL	3	
		MGMT 2215 Team Project	ALL	3	Program Admission
		Choose one specialization course		3	
		Choose one specialization course		3	
				12	Program Semester Hours
✓	Grade	Semester 6	S	CR	Notes & Milestones
		Choose one specialization course		3	
		Additional 3 hours from Area I, II, III or IV	ALL	3	List of Area I, II, III and IV courses
				6	Program Semester Hours

SPECIALIZATIONS (Choose ONE)					
General Management (Choose 12 credit hours from this list)					
		MGMT 2120 Labor Management Relations	ALL	3	
		MGMT 2130 Employee Training and Development	ALL	3	
		MGMT 2135 Management Communication Techniques		3	
		MGMT 2140 Retail Management	FA, SP	3	
		MGMT 2145 Business Plan Development		3	
		MGMT 2205 Service Sector Management	ALL	3	
		MGMT 2210 Project Management		3	
		MGMT 2220 Management Occupation-Based Instructions		3	Program Admission
Human Resources Management					
		MGMT 2120 Labor Management Relations	ALL	3	
		MGMT 2130 Employee Training and Development	ALL	3	
Choose One:					
		MGMT 2205 Service Sector Management	ALL	3	
		MGMT 2210 Project Management		3	
		MGMT 2220 Management Occupation-Based Instructions		3	
Choose One:					
		MGMT 2135 Management Communication Techniques		3	
		MGMT 2140 Retail Management	FA, SP	3	
		MGMT 2200 Production/Operations Management		3	

Marketing Management					
		MKTG 1100 Principles of Marketing	ALL	3	
		MKTG 1190 Integrated Marketing	FA, SP	3	
		MKTG 2500 Exploring Social Media	FA	3	Program Admission
		MKTG XXXX Marketing Elective	ALL	3	See list of MKTG Course Descriptions
Service Sector Management					
		MGMT 2130 Employee Training and Development	ALL	3	
		MGMT 2140 Retail Management	FA, SP	3	
		MGMT 2205 Service Sector Management	ALL	3	
Choose One:					
		MGMT 2120 Labor Management Relations	ALL	3	Program Admission
		MGMT 2135 Management Communication Techniques		3	
		MGMT 2210 Project Management		3	
		MGMT 2220 Management Occupation-Based Instruction		3	
Always check online https://www.westgatech.edu/ and meet with your Advising or Faculty Coach to ensure you are viewing the latest and most accurate information.					

Note: If a course is full or unavailable when you attempt to register, please select an available course, given you have satisfied the required prerequisite.

Employment Opportunities: <https://www.westgatech.edu/student-life/career-services/>

Financial Aid by Program: <https://www.westgatech.edu/financial-aid/types-of-aid/>

As set forth in its student catalog, West Georgia Technical College complies with the Technical College System of Georgia (TCSG). The TCSG State Board prohibits discrimination on the basis of an individual's age, color, disability, genetic information, national origin, race, religion, sex, or veteran status ("protected status"). No individual shall be excluded from participation in, denied the benefits of, or otherwise subjected to unlawful discrimination, harassment, or retaliation under, any TCSG program or activity because of the individual's protected status; nor shall any individual be given preferential treatment because of the individual's protected status, except the preferential treatment may be given on the basis of veteran status when appropriate under federal or state law. The following person(s) has been designated to manage inquiries regarding the nondiscrimination policies: Equity (Title IX) Coordinator: Melinda Hofius, Assistant Vice President of Student Affairs 770.537.5722, 176 Murphy Campus Blvd., Waco, GA 30182; ADA (Section 504) Coordinators: Students: Zelma Jones, Career and Student Support Services Director, 770.824.5245, 176 Murphy Campus Blvd., Waco, GA 30182, Student504@westgatech.edu, Employees: Teresa Jiles, Assistant Director of Human Resources, 770.537.6056, 176 Murphy Campus Blvd., Waco, GA 30182, wgtcHR@westgatech.edu.