



Business Management Degree (MD13)- 64 Credit Hours

Program Description:

The Business Management associate degree program is designed to prepare students for entry into management and supervisory occupations in a variety of businesses and industries. Learning opportunities will introduce, develop, and reinforce academic and occupational knowledge, skills, and attitudes required for job acquisition, retention, and advancement in management. Graduates seek entry-level employment performing human resources functions, including recruitment, hiring, and training of new employees; benefits administration; and labor relations in a variety of businesses and industries. Starting salaries are approximately \$39,000 per year.

Contact:

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Website:

<https://www.westgatech.edu/program-explorer/business-accounting/business-management/>

Pre-Degree Requirements					
Program Specific					
<ul style="list-style-type: none"> Min GPA 2.0 Must choose a specialization General Management, Human Resources, Service Sector or Marketing Courses with prerequisites require a grade of C or higher in the prerequisite 					
Set the Track, Start the Track, Stay on Track					
<p style="text-align: center;"><i>Meet with an Advising Coach to Stay on Track. S = Semester; CR = Credit Hours; FA = Fall; SP = Spring; SU = Summer</i></p> <p style="text-align: center;">***Accreditation Council for Business Schools and Programs (ACBSP) offers accreditation services to business programs focused on teaching and learning. ACBSPs evaluate and determine whether the business schools and programs meet applicable and recognized standards.</p>					
✓	Grade	Semester 1	S	CR	Notes & Milestones
		ENGL 1101 Composition and Rhetoric	ALL	3	Program Admission
		MATH 1111 College Algebra	ALL	3	Program Admission
		MGMT 1100 Principles of Management	ALL	3	
		CISM 2201 Foundations of Computer Applications	ALL	3	
				12	Program Semester Hours
✓	Grade	Semester 2	S	CR	Notes & Milestones
		ACCT 1100 Financial Accounting I	ALL	4	Program Admission
		MGMT 1105 Organizational Behavior	ALL	3	
		MGMT 1110 Employment Rules and Regulations	ALL	3	
		Additional 3 hours from Area I, II, III or IV	ALL	3	List of Area I, II, III and IV courses¹
				13	Program Semester Hours
✓	Grade	Semester 3	S	CR	Notes & Milestones
		MGMT 1115 Leadership	ALL	3	
		MGMT 1120 Introduction to Business	ALL	3	

¹ <https://westgatech.smartcatalogiq.com/en/2024-2025/student-catalog/academic-programs/associate-degrees/>

		MGMT 1125 Business Ethics	ALL	3	
		Additional 3 hours from Area I, II, III or IV	ALL	3	List of Area I, II, III and IV courses²
				12	Program Semester Hours
✓	Grade	Semester 4	S	CR	Notes and Milestones
		MGMT 2115 Human Resource Management	ALL	3	
		Additional 3 hours from Area II	ALL	3	List of Area II courses
		MGMT 2125 Performance Management	ALL	3	
		Area IV Choose ONE: ARTS 1101 Art Appreciation MUSC 1101 Music Appreciation THEA 1101 Theater Appreciation HUMN 1101 Introduction to Humanities ENGL 2130 American Literature ENGL 2310 English Literature RELG 1101 World Religions	ALL ALL FA, SP ALL ALL FA, SP ALL	3 3 3 3 3 3 3	Program Admission Program Admission Program Admission Prerequisite ENGL 1101 Prerequisite ENGL 1101 Prerequisite ENGL 1101 Prerequisite ENGL 1101
				12	Program Semester Hours
✓	Grade	Semester 5	S	CR	Notes and Milestones
		MGMT 2215 Team Project	ALL	3	Program Admission
Pick ONE Specialization					
		General Management Choose 12 credit hours from list below: MGMT 2120 Labor Management Relations MGMT 2130 Employee Training and Development MGMT 2140 Retail Management MGMT 2145 Business Plan Development MGMT 2205 Service Sector Management MGMT 2210 Project Management MGMT 2135 Management Communication Techniques MGMT 2220 Management Occupation-Based Instructions	FA, SP FA SP FA, SP -- ALL -- -- --	3 3 3 3 3 3 3 3 3	Program Admission
		Human Resources Management Choose 12 credit hours from list below: MGMT 2120 Labor Management Relations MGMT 2130 Employee Training and Development MGMT 2205 Service Sector Management -OR- MGMT 2210 Project Management -OR- MGMT 2220 Management Occupation-Based Instructions MGMT 2135 Management Communication Techniques -OR- MGMT 2140 Retail Management	FA, SP FA, SP ALL ALL FA, SP	3 3 3 3 3 3 3 3	Program Admission

² <https://westgatech.smartcatalogiq.com/en/2024-2025/student-catalog/academic-programs/associate-degrees/>

	<p>Service Sector Management Choose 12 credit hours from list below: MGMT 2130 Employee Training and Development MGMT 2140 Retail Management MGMT 2205 Service Sector Management</p> <p>MGMT 2135 Management Communication Techniques -OR- MGMT 2210 Project Management -OR- MGMT 2120 Labor Management Relations -OR- MGMT 2220 Management Occupation-Based Instruction</p> <p>Marketing Management 12 credit hours from list below: MKTG 1100 Principle of Marketing MKTG 1190 Integrated Marketing Communications MKTG 2500 Exploring Social Media MKTG XXXX Marketing Elective</p>	<p>FA, SP 3 FA, SP 3 ALL 3 3 3 FA, SP 3 3 ALL 3 FA, SP 3 FA 3 ALL 3</p>	<p>3 3 3 3 3 3 3 3 3 3 3 3</p>	<p>Program Admission List of MKTG electives³</p>
				15 Program Semester Hours
<p>Always check online https://www.westgatech.edu/ and meet with your Advising or Faculty Coach to ensure you are viewing the latest and most accurate information.</p>				

Note: If a course is full or unavailable when you to attempt to register, please select an available course from any term listed, given you have satisfied the required pre-requisite.

Employment Opportunities: <https://www.westgatech.edu/student-life/career-services/>

Articulation Agreements: <https://www.westgatech.edu/admissions/registrars-office/articulation-agreements/>

Financial Aid by Program: <https://www.westgatech.edu/wp-content/uploads/2019/02/WGTC-Available-Aid-By-Program-11-17-2023.pdf>

***Accreditation Council for Business Schools and Programs is student-centered. It measures and analyzes Schools of Business and Programs for quality, ensuring students gain the right skills from their educational investment. Institutions with programs accredited by ACBSP are committed to continuous improvement that provides their business program will give students the skills employers want. ACBSP accreditation provides better marketability for students, giving them a competitive advantage in the hiring process.

As set forth in its student catalog, West Georgia Technical College does not discriminate on the basis of race, color, creed, national or ethnic origin, sex, religion, disability, age, political affiliation or belief, genetic information, disabled veteran, veteran of the Vietnam Era, spouse of military member, or citizenship status (except in those special circumstances permitted or mandated by law). The following persons have been designated to handle inquiries regarding the non-discrimination policies: Equity (Title IX) Coordinator, Dean of Students, 770.537.5722, 176 Murphy Campus Blvd., Waco, GA 30182. ADA (Section 504) Coordinator for Students: Career and Student Support Services Manager, 770.824.5245, 176 Murphy Campus Blvd., Waco, GA 30182, for Employees: Human Resources Manager, 770.537.6056, 176 Murphy Campus Blvd., Waco, GA 30182.

³ <https://westgatech.smartcatalogiq.com/en/2024-2025/student-catalog/course-descriptions/mktg-marketing-management/>